

Professional Life Coaching Firm Announces Simultaneous Web Site Upgrades and Life Changing Book Launch

CLAREMONT, Calif., April 16 (SEND2PRESS NEWSWIRE) – Life-Changing Coaching, a professional life coaching firm established in 2001, announced today a new and improved web site to enhance usability and to complement a book series launch – the first of which is titled, “Moving Forward: Turning Good Intentions into Great Results by Discovering Yourself, Your Place, and Your Path” (ISBN: 978-143-434-2836, hardcover; and 978-143-434-2829, softcover).

Paul Edward, President of Life-Changing Coaching and also author of “Moving Forward,” thought it would be a good idea to combine both launches to effectively communicate his company’s mission: to help others to make sustained progress in their life goals.

Edward plans to achieve this mission through the newly revamped web site, www.LifeChangingCoaching.com, and “Moving Forward.” Together, they will help to guide people and to teach them about personal growth and development strategies that really work.

“The revamping of the Web 2.0 plus web site now provides clients, readers, and other visitors, with not just information, but with an experience,” Edward said. “In addition to standard features, new offerings include a daily blog and an interactive online community section.

“Moving Forward” also plays an important role in providing people with new and positive growth experiences. In fact, Stuart Haskin, an internationally-known martial artist and author of “Safety First” says that, “‘Moving Forward’ is a must-have book for anyone dealing with the ups and downs of life. Whether famous, or not so famous, everyone will find wisdom and hope in these pages. Edward’s book is a combination of Einstein meets Tony Robbins. Move over Dr. Phil, Coach Paul has come to town!”

In “Moving Forward,” Edward explains that the key to making sustained progress in life is to develop a support community that can aid with the ups and downs of life. In this first volume, he shares five strategies that he uses with his influential clients to help them to improve relationships, solve problems, make better decisions, achieve goals, and get connected.

That’s why, in addition to the new book series, he is so excited about the expanded social networking capability of the new Life-Changing Coaching web experience.

“For everyone out there who feels disconnected, they can now become a part of one of our virtual communities,” Edward said. “This newly revised web site provides people with a holistic experience: the book gives readers the necessary tools to build or to improve their relationships, and the web site

provides them with the platform to do it.”

Edward is an award-winning writer, former U.S. Marine Officer, and University of Southern California graduate. He is also a part-time lecturer at California State University, Long Beach. In 1999, he was the recipient of the International Association of Business Communicators (IABC) Gold Quill Award, the top honor for business writers, internationally. He is a member of the National Speakers Association (NSA), and in addition to coaching, speaks at motivational and leadership seminars across the country.

Life-Changing Coaching provides confidential coaching services to some of the nation’s most influential celebrities, dignitaries, and executives.

To arrange a book signing or interview, contact Paul Edward at: 909-457-8280; or email: paul @lifechangingcoaching.com. For book orders, email: orders @lifechangingcoaching.com, or visit: www.movingforwardbook.com.

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