

Perillo Tours Offers Free Airfare to Italy via EuroFly Airlines

WOODCLIFF LAKE, N.J., April 22 (SEND2PRESS NEWSWIRE) – Perillo Tours (www.PerilloTours.com), America's leader in tourism to Italy since 1945, today announced one of the most aggressive promotions in Italian tourism history – free roundtrip airfare from New York's JFK to Rome, Bologna and Palermo aboard EuroFly airlines. The flights must be booked by June 1, 2008, in conjunction with select Perillo tours and specific departure dates.



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Perillo's CEO, Steve Perillo explains, "I was brainstorming with EuroFly's Rosario Mariani about promotional ideas. He said he'd give us a very good rate. At the same moment we both said, let's make this a 'fly free to Italy' promotion! I don't believe it's ever been done before," says Perillo.

The free air must be used in conjunction with the following Perillo Italy tours and their specified departure dates:

* Vesuvius Tour: July 27, 2008 departure date.
10 days to Rome, Florence and Naples.

* South & Sicily Tour: July 30, 2008 departure date.
14 Days to Palermo, Taormina, Naples and Rome.

* Aristocrat Tour: August 19, 2008 departure date.
11 days to Venice, Florence and Rome.

A nominal fuel surcharge and departure taxes are not included.

Perillo has been famous for the First Class, all-inclusive Italy tours since 1945, Travel agents are urged to promote this once-in-a-lifetime deal to their best customers.

"As you might expect, space for this promotion is extremely limited and going fast. So spread the word quickly," urged Perillo.

For reservations contact Perillo Tours at 1-800-431-1515.

About Perillo Tours

Perillo Tours, the largest U.S. based tour operator to Italy, has been a family-run business for over 63 years. Led by three generations beginning with Joseph Perillo, then Mario Perillo and now Steve Perillo, Perillo Tours' fully escorted tours provide excellent sightseeing, first-class hotels, and experienced and knowledgeable tour guides. All tours include transfers, baggage handling, American style breakfasts, tips, taxes, and dinners with complimentary wines and mineral water. More information:
www.PerilloTours.com.

About EuroFly

EuroFly is an airline based in Milan, Italy. It operates scheduled services and inclusive tour charters from most Italian cities to destinations in Europe, Africa and the Middle East. Its main base is Malpensa International Airport, Milan.

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