

ITS Advises Job Seekers Don't Proceed Without Pinpointing Your Job Hunting Goals

DENVER, Colo., June 10 (SEND2PRESS NEWSWIRE) – “Many people have marketable assets and skills... but fail to go after the right occupations and job titles,” stated Bob Gerberg at ITS headquarters. “It may surprise you,” he said, “but many people pursue the wrong job titles. However, if their transferable skills are clarified, they can be repositioned for different goals, and sometimes for much more advancement than they thought possible.”



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“We all have seen career fields change dramatically in recent years. Fields that once offered great opportunity have become financially confining with limited growth possibilities. Does print advertising offer the same career possibilities as it did a decade ago? Does selling in the steel industry? Career fields change at a much faster pace than most people realize.

“Believe it or not, there are 22,000 different job titles in use today, but 95% of all professionals fall within one of 400 career specialties which are in significant demand. People select new careers based on one motivating factor... or several factors: Your previous experience may be related; You may have knowledge through education; Knowledge may exist from outside interests;

Your choices are made based on transferable skills.

“ITS provides a lot of helpful guidance on uncovering career options, and even gives job seekers families of titles at different levels and functions. Some sections describe popular career changes, such as becoming a consultant or finding a situation in a small company where they can have some equity, or moving to the non-profit sector, or education.”

ITS offers Personal Marketing Services that goes far beyond Outplacement Career counseling. ITS uses its own unique technology to give job seekers access to as much as 85% of the advertised openings, including those from newspapers, recruiter openings, job boards, employer sites, and trade magazines. It also provides access to the unadvertised job market among employers, recruiters and growth companies.

For additional information: pr@changingcareersonline.com or contact Tom Mortenson at 1-877-298-5021.

Website: www.changingcareersonline.com.

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