

# National Long Term Care Insurance Agency Partners with Nation's Leading Provider of Financial Solutions for the Insurance Industry

KIRKLAND, Wash., July 1 (SEND2PRESS NEWSWIRE) – Today LTC Financial Partners, LLC (LTCFP), one of the nation's most experienced long term care insurance agencies, and TWG Capital, the nation's leading provider of financial solutions for the insurance industry, announced the creation of the Agency Acquisition Program.



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“Through the Agency Acquisition Program, TWG Capital allows us to purchase blocks of business from long term care agencies and producers at full present value. At the same time, also engaging them to help fulfill our national distribution contracts and earn commissions, renewals and equity in LTCFP,” states Cameron Truesdell, CEO of LTCFP.

“LTC Financial Partners stands out as a premier leader in the long term care industry,” says TWG Capital President Melanie Otto. “They offer long term care producers a twofold benefit: abundant qualified leads from national

accounts and the capital to convert the leads to sales.”

LTCFP offers the following additional opportunities and benefits to its partner producers and agencies:

- \* Association with a national LTC long term care career force.
- \* Assistance with agent recruiting, training, and career development.
- \* Participation in a lead program in association with several dozen Fortune 500 companies, national associations and leading financial institutions.
- \* The LTC long term care industry’s first producer equity sharing plan.

“We are excited to offer this new program to our current and prospective LTC long term care partners,” says Truesdell. “We believe the future demand is strong for seasoned LTC long term care producers and we are committed to meeting that demand now and in the future with our Agency Acquisition Program.”

More information about the two organizations is available at the companies’ web sites: [www.ltcfp.com](http://www.ltcfp.com) (LTC Financial Partners) and [twgcapital.com](http://twgcapital.com) (TWG Capital).

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