

thinkASG Teams with Ortiva Wireless to Implement Next Generation Mobile Content Solution

/CORRECTION/

A corrected copy of this news release has been posted:

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/The original release below has been “retracted” and should be ignored. Please use link above to the CORRECTED copy./

/RETRACTED/

IRVINE, Calif., Oct. 14 (SEND2PRESS NEWSWIRE) – thinkASG, the leading specialist in IT infrastructure services, announced today the successful completion of Ortiva Wireless’ mobile content delivery appliance solution system, slated to go live in a major telecommunications carrier on November 24.

Ortiva Wireless required an optimal design and architecture for “appliance type” delivery for their mobile content to customers. The solution required a complex combination of hardware and software to meet the requirements.

To facilitate rapid and successful deployment of their mobile content and delivery appliance solution to telecommunication carriers, Ortiva engaged thinkASG as a consulting partner to assist in hardware design, architecture development and component integration.

“thinkASG and Ortiva Wireless have worked successfully together for the past 2 years,” said David Henn, Sr. Account Executive of thinkASG. “Together we developed a solution that required utilizing a Linux platform, on IBM Intel Blade Server Hardware, and high performance DS4800 Storage. In addition, Ortiva used thinkASG’s experience in configuring all the hardware, installing the OS and firmware updates, and configuring the storage to meet the business needs.”

As a leader in developing and implementing results-oriented solutions, thinkASG met Ortiva’s needs by delivering a cost effective solution that was scalable, highly available and easy to deploy. The end result is a turnkey solution for Telecommunication providers.

“The ‘end user’ will be able to install the ‘appliance’ in their data centers and effectively ‘turn it on’,” added Henn. “It will reduce the overhead to develop, configure and monitor a solution while providing a very fast time to market for mobile video services utilizing existing infrastructure.”

About thinkASG:

thinkASG combines business and industry knowledge with infrastructure

expertise to create solutions that deliver real business value. Our primary mission is to understand and improve customers' businesses in order to help them create and sustain a competitive advantage. To that end, thinkASG develops and implements results-oriented solutions that address high-level business and technology challenges and goals. Additional information about thinkASG is available at www.thinkasg.com.

About Ortiva Wireless:

Ortiva Wireless offers the industry's only commercial solution for proactive management of mobile video, allowing service providers to dramatically improve control, quality, and efficiency of rich media content delivery. Ortiva's Media Streamer platform extends service reach, increases network efficiency, and improves video coverage density for mobile operators, while dynamically shaping the content to give subscribers the smoothest video and clearest audio experience possible – all regardless of fluctuating and hostile wireless network conditions. To learn more about how Ortiva is accelerating mobile video delivery, visit www.ortivawireless.com.

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(NOTE: this release has been retracted on request of the issuer and should be ignored. Contact issuer for clarification.)

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