

***/*CORRECTION*/* thinkASG Teams With Ortiva Wireless to Implement Next Generation Mobile Content Solution**

In a release issued by thinkASG on Oct. 14, there were some inadvertent errors in the original text as provided. The complete, corrected announcement follows.

Rapid deployment and turnkey application two key benefits of project

IRVINE, Calif., Oct. 15 (SEND2PRESS NEWSWIRE) – thinkASG, a leading specialist in IT infrastructure services, announced today they have been chosen to work with Ortiva Wireless in support of Ortiva’s mobile content delivery appliance solution. Ortiva Wireless required an optimal design and architecture for “appliance type” delivery for their mobile content to customers. The solution required a complex combination of hardware and software to meet the requirements.

To facilitate rapid and successful deployment of their mobile content and delivery appliance solution to telecommunication carriers, Ortiva engaged thinkASG as a consulting partner to assist in hardware design, architecture development and component integration.

“thinkASG and Ortiva Wireless have worked successfully together for the past 2 years,” said David Henn, Sr. Account Executive of thinkASG. “Together we developed a solution that required utilizing a Linux platform, on IBM Intel Blade Server Hardware, and high performance DS4800 Storage. In addition, Ortiva used thinkASG’s experience in configuring all the hardware, installing the OS and firmware updates, and configuring the storage to meet the business needs.”

As a leader in developing and implementing results-oriented solutions, thinkASG met Ortiva’s needs by delivering a cost effective solution that was scalable, highly available and easy to deploy. The end result is a turnkey solution for Telecommunication providers.

“The ‘end user’ will be able to install the ‘appliance’ in their data centers and effectively ‘turn it on’,” added Henn. “It will reduce the overhead to develop, configure and monitor a solution while providing a very fast time to market for mobile video services utilizing existing infrastructure.”

For more information, please contact Pete Coticchia at (949) 777-0417.

About thinkASG:

thinkASG combines business and industry knowledge with infrastructure expertise to create solutions that deliver real business value. Our primary mission is to understand and improve customers’ businesses in order to help

them create and sustain a competitive advantage. To that end, thinkASG develops and implements results-oriented solutions that address high-level business and technology challenges and goals. Additional information about thinkASG is available at www.thinkasg.com.

About Ortiva Wireless:

Ortiva Wireless offers the industry's only commercial solution for proactive management of mobile video, allowing service providers to dramatically improve control, quality, and efficiency of rich media content delivery. Ortiva's Media Streamer platform extends service reach, increases network efficiency, and improves video coverage density for mobile operators, while dynamically shaping the content to give subscribers the smoothest video and clearest audio experience possible – all regardless of fluctuating and hostile wireless network conditions. To learn more about how Ortiva is accelerating mobile video delivery, visit www.ortivawireless.com.

All trademarks acknowledged.

Send2Press(R) is the originating wire service for this story, Copr. 2008.

NEWS SOURCE: thinkASG

News issued by: thinkASG



Send2Press® Newswire

Original Image: https://www.send2press.com/wire/images/08-0101-Send2Press_72dpi.jpg

#

Original Story ID: (4387) :: 2008-10-1015-008

Original Keywords: thinkASG IT infrastructure services, Ortiva Wireless thinkASG