

Liberty Travel Selects Perillo Tours as Preferred Tour Partner

WOODCLIFF LAKE, N.J., Nov. 11 (SEND2PRESS NEWSWIRE) – Liberty Travel, one of the largest retail travel agencies in the U.S., has selected Perillo Tours (PerilloTours.com), America's largest escorted tour operator to Italy as its most recent preferred partner for escorted tours. Over the past 64 years, Perillo Tours has brought more than a million Americans to Italy, earning its well-deserved reputation for providing high-quality, all-inclusive tours led by expert native Italian tour guides.



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Now clients of Liberty Travel's more than 200 U.S. retail locations will have direct access to all of Perillo's tour offerings including special deals exclusive to Liberty Travel.

"We couldn't be more excited to have been selected as Liberty Travel's most recent preferred partner for escorted tours," says Steve Perillo, the third generation owner of Perillo Tours. "Liberty Travel's 1,000+ expert travel counselors offer specialized knowledge of destinations around the world and the fact that they now stand behind Perillo's tours really means something."

"This is a really powerful partnership of two strong companies. When others in the travel industry are now retracting, we're expanding," said Makis

Xenatos, Vice President for Products, Cruises and Tour Operators for Liberty Travel. "In the months to come, we'll be joining together with Perillo to get the word out to the travel community and consumers about the benefits of this new Preferred Partner relationship."

Travelers who are interested in first class all-inclusive escorted tours of Italy can find out more about Perillo's tours by visiting any of the Liberty Travel branch office locations in New York, New Jersey, Connecticut, Massachusetts, Maryland, Washington D.C., Virginia, Rhode Island, Illinois, New Hampshire, Pennsylvania, Delaware, Florida, and California. They can also find information online at www.libertytravel.com.

About Perillo Tours

Perillo Tours, is America's largest escorted tour operator to Italy. Led by its current CEO, Steve Perillo, the company was founded in 1945 by Steve's grandfather, Joseph Perillo and grown to its current industry-leading position by Steve's father, Mario Perillo, affectionately known for many years as "Mr Italy." Perillo Tours' fully escorted all-inclusive tours feature excellent sightseeing, first class and deluxe hotels, and expert native tour guides. All of the escorted tour itineraries also include transfers, baggage handling, American style breakfasts, tips, taxes and dinners with complimentary wines and mineral water. More information: www.PerilloTours.com.

About Liberty Travel

Founded in 1951 as the innovator of the vacation package concept, Liberty Travel is one of the largest travel companies in the United States, and is the largest privately held leisure travel company with more than 200 retail locations. Liberty Travel offers consumers the advantage of specialized travel agents offering extensive destination and product knowledge and access to the best values on vacation packages available online or in-person. Liberty Travel does not charge a service fee, part of the "simply exceptional" service promised to every client. Liberty Travel retail locations can now be found in 14 states from coast to coast and Washington, D.C.

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