

# All Paper Greeting Cards at Card Cafe Are Now Environmentally Friendly

OREM, Utah, Dec. 10 (SEND2PRESS NEWSWIRE) – Card Cafe, a global technology provider, today announced that all cards ordered from [www.CardCafe.com](http://www.CardCafe.com) will meet the Forest Stewardship Council (FSC) standards. Card Cafe takes all cards ordered online then prints and mails them for the customer.



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“We believe Card Cafe is the first online greeting card site in the world to have their cards approved by the Forest Stewardship Council,” said Teague Bengtzen, President of Card Cafe. “We whole heartedly believe in doing all we can to preserve our environment and this is a monumental step in that direction.”

All Card Cafe greeting cards will have the Forest Stewardship Council logo on them. This logo signifies the highest standards have been met to ensure environmental sustainability.

“Card Cafe also prints and distributes greeting cards for many other national and international companies. They are proud of us for making this important change,” said Kira Case, Vice President of Card Cafe. “We want to spread the word that everyone can make a difference in saving our environment.”

The Forest Stewardship Council (FSC) sets forth principles, criteria, and standards that span economic, social, and environmental concerns. The FSC standards represent the world's strongest system for guiding forest management toward sustainable outcomes. They certify every company that touches the product. This "chain of custody" includes the companies that plant the trees to the printer and everyone in between. The FSC ensures all companies in this chain are keeping to the highest environmental standards.

Card Cafe was founded in 2005 as an easy way to keep in touch with people through online ordering of printed greeting cards. It quickly developed into a leading technology provider. Card Cafe produces more than two million cards each year. In 2008 Card Cafe launched a commercial division called 1:1 Specialists ([www.1to1Specialists.com](http://www.1to1Specialists.com)). 1:1 Specialists focuses on providing web-to-print technology to many different industries.

More information: [www.CardCafe.com](http://www.CardCafe.com).

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