

Introducing TaxiLite, a Better Way to Hail a Cab! Increase Visibility at Night and in Bad Weather

STAMFORD, Conn., Jan. 7 (SEND2PRESS NEWSWIRE) – Hailing a taxicab just got easier and safer with TaxiLite(R). TaxiLite features a bright flashing LED which can be seen up to three city blocks away. Designed to fit in pocket or purse, TaxiLite features a whistle and a convenient key ring attachment.



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There's no need to step into traffic with TaxiLite; simply hold TaxiLite up and let its powerful LED bring the taxi to you! You stand safely back on the curb, away from passing vehicles.

Visible up to one third of a mile, taxicabs will see you easily and quickly, and have time to safely move through traffic to your location. No more last minute sightings and sharp turns through traffic, no more missed cabs, no more stepping out into the flow of traffic!

According to TaxiLite President, Howard Lippin, "TaxiLite has been very well received by cab drivers in New York City. Drivers have told me that TaxiLite will be a great help to them, especially in identifying fares at night and in bad weather."

TaxiLite works just as well in daylight, increasing your visibility on a crowded street. Especially effective in poor weather, TaxiLite's bright light shines through rain, sleet, and snow. No need to put your umbrella down with TaxiLite, just hold it up with your umbrella, stay dry and safe, and be seen up to three blocks away!

TaxiLite is available at gift shops, newspaper stands, and convenience stores throughout the New York metro area. For more information visit TaxiLite online at www.taxilite.net or email info@taxilite.net.

About TaxiLite(R):

Based in Stamford, Connecticut, TaxiLite is an independently owned American small business, formed in 2008. TaxiLite is the company's first product offering, designed to help people hail a cab safely and easily.

News issued by: TaxiLite



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Original Image: https://www.send2press.com/wire/images/09-0107-TaxiLite_72dpi.jpg

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Original Story ID: (4602) :: 2009-01-0107-006

Original Keywords: TaxiLite, hail a cab safely, get a taxi at night, safety products, Howard Lippin, travel gadgets, taxilight, LED safety light TaxiLite