

# GerrityStone Featured on Premiere Episode of WBZ-TV's 'What's In Store'

*New CBS program segment filmed on location at GerrityStone*

BOSTON, Mass., Feb. 12 (SEND2PRESS NEWSWIRE) – GerrityStone, New England's premier importer and master fabricator of marble, granite, travertine and limestone headquartered in Woburn, Massachusetts is pleased to announce the company is featured on the first episode of "What's In Store" – WBZ-TV 4's new locally-produced consumer education program premiering this month.



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"What's In Store" features a variety of Boston area businesses, introducing viewers to what these particular companies offer, how they operate and what makes these businesses worth knowing. GerrityStone's segment, the first shoot for this program, gives viewers insight into the four key areas by which a construction partner should be evaluated, focusing on how to evaluate product or service offering, customer satisfaction ratings, project management capabilities, and use of technology for flawless product or service delivery.

"What's In Store" featuring GerrityStone is scheduled to premiere on Wednesday, February 25 on WSBK-TV Channel 38 at 9:30 p.m., and on Sunday, March 1 on WBZ-TV CBS Boston Channel 4 at 11 a.m. The video can also be viewed on [www.wbztv.com](http://www.wbztv.com).

"We're very excited to be the first company featured on this new program," states Tracy Streckenbach, Chief Executive Officer for GerrityStone. "We hope to educate our clients on the custom stone fabrication process and to give them the confidence to know we'll guide them every step of the way. We were thrilled that so many of our customers wanted to participate in this program to express their great satisfaction with GerrityStone and we look forward to letting them share their experiences with viewers in the greater Boston area. "What's in Store" gives our customers a platform to get the word out about what we do best."

GerrityStone specializes in precision-crafted stone works for interior and exterior applications. Achieving the industry's highest customer satisfaction ratings and offering the widest-selection of directly sourced materials are the cornerstones of the company's philosophy.

GerrityStone is located just 10 miles north of Boston, in Woburn, MA and serves clients throughout New England. The GerrityStone Design Center is open Monday through Saturday with extended hours Tuesday through Friday.

For more information please call GerrityStone at 781.938.1820, or visit [www.gerritystone.com](http://www.gerritystone.com).

Press inquiries; please contact Joanne DiFrancesco, JDCommunications, Inc., 781-828-0323 or [jdcommunications@verizon.net](mailto:jdcommunications@verizon.net).

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\*(Photo Caption: The GerrityStone Team (left to right): Tracy Streckenbach, CEO; Adam Graber; John Cronin; Kevin Moran; Dawn Carroll, Jim Gerrity.)

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