

AssociationForce Announces Free Association Management Software Service

RESTON, Va., Feb. 13 (SEND2PRESS NEWSWIRE) – AssociationForce announces a new software as a service (SaaS) – a hosted service – that is free to groups with fewer than 100 members; cost is minimal thereafter. AssociationForce Software 2.0, designed to offer advanced solutions to member-based associations, also integrates features that are typically only available in stand-alone products. It does not require any downloads, new configurations or expensive hardware investments.

“We are very competitive in our services and pricing. We deliver more than what our peers offer,” Minhaj M. Khan, Vice President Business Development, AssociationForce, says.

This is good news for member-based associations and organizations that have implemented cost-cutting initiatives due to the current economy.

AssociationForce’s team of technology experts diligently researched what associations need. As a result, they designed a software product that was not only easy on the wallet, but easy to use.

“It’s rare that a client will ask for specific customizations because the software is so well researched,” Khan says. “However, customization is never a problem because AssociationForce is a highly-customizable solution that provides functionality to many types and levels of organizations backed by a professional development team.”

AssociationForce provides a platform for members to effectively communicate. It offers membership management; event management; website management; e-mail marketing; community tools such as blogs, forums and surveys; content search features; shopping cart; SEO; and more.

This database-driven software also archives files so members can reference past information. This comes in handy when planning a fundraiser or other event.

Customer support is also unprecedented. The technology team provides step-by-step coaching to the site manager from start to finish.

Membership management is also integrated with an online payment system for ease of member dues, donations and other monetary exchanges.

Any member-based organization will benefit from AssociationForce which may include: for-profits and nonprofits, educational institutions, interest and alumni groups, and more. The software can support any membership size.

About AssociationForce

Namtra Business Solutions (www.nbsit.com) is AssociationForce's parent company. AssociationForce provides a full range of consulting, implementation, web design and SaaS hosting services throughout the U.S. They help customers to quickly meet their association-management needs.

To receive a free 30-day trial or to learn more, visit:
www.AssociationForce.com.

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