

# PreViser Corporation and MacPractice Announce Cooperation Agreement

MOUNT VERNON, Wash., and LINCOLN, Neb., Feb. 23 (SEND2PRESS NEWSWIRE) – PreViser Corporation (previser.com), a world leader in risk and disease analytic software designed to enhance treatment planning for patients affected by oral disease, today announced a cooperation agreement with MacPractice, Inc. (macpractice.com), the nation's leading provider of dental practice management software running on the Macintosh computer platform. The agreement will involve cooperation in joint marketing and promotional activities and the integration of PreViser analytic technology into MacPractice DDS 3.6, making MacPractice the only native Mac-compatible practice management software to integrate the PreViser toolset.



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PreViser CEO Carl Loeb noted, "While Macintosh users represent a subset of computer users, they tend to be technically adept users who welcome innovation. We are very excited about the opportunity to work with MacPractice in showing users of their software how PreViser can help enhance practice revenue, increase productivity, and enhance clinical outcomes while increasing patient satisfaction and loyalty."

MacPractice President Mark Hollis stated, "We are excited to collaborate with PreViser to provide to a growing number of dentists who prefer to use a Mac a

solution that can increase income, enhance clinical documentation, and improve communications with patients and insurance carriers.”

PreViser (Booth #2838) and MacPractice (Booth #248) will be exhibiting at Chicago Dental Society’s Midwinter Meeting in Chicago, February 27-March 1, 2009.

For more information:

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### **About PreViser**

PreViser Corporation ([www.previser.com](http://www.previser.com)) provides web-enabled diagnostic decision support tools for dentists and dental hygienists. The PreViser Oral Health Information Suite(TM) enables quick, accurate, reproducible and objective diagnosis and analysis of oral disease risk in an easy-to-understand format for the dental professional and the patient.

### **About MacPractice**

MacPractice, Inc. ([www.macpractice.com](http://www.macpractice.com)) is a client-centric practice management and clinical software development firm, comprised of highly experienced and caring individuals, dedicated to the development and support of best-of-class Macintosh software, hardware and associated services for physicians, dentists, and chiropractors.

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