

GerrityStone to Present 'From Quarry to Kitchen' Workshops at The 2009 Residential Design And Construction Show

WOBURN, Mass., March 3 (SEND2PRESS NEWSWIRE) – GerrityStone, New England's premier interior and exterior custom stonework specialist, is pleased to announce the company is participating as one of the expert presenters at the upcoming Residential Design and Construction (RDC) Show, held April 1-2, 2009 at the Seaport World Trade Center in Boston.

GerrityStone is hosting two workshops each day of the show – one geared to homeowners and the other to trade professionals. The workshops focus on all aspects of custom stonework installation and what pitfalls to avoid when planning stonework projects. Participants of both workshops will have a much better idea of the complexity and expertise required for completing a successful installation.

"Creating custom stonework is not just about design," said Tracy Streckenbach, chief executive officer of GerrityStone. "It's also about precision: finding the right material, fabricating the stone to exact specifications, and then installing the stonework properly so that it lasts a lifetime. Our demonstrations walk homeowners or trade professionals through the entire process."

"From Quarry to Kitchen: Understanding materials and selecting a partner for your next custom stone installation" is specifically aimed at homeowners considering stonework options for their home. This workshop educates homeowners on material and process options by exploring the pros and cons of various stones (granite, marble, engineered stone, green products, etc.), and offering tips on how to evaluate and choose the right custom stone installation partner for a project.

"From Quarry to Kitchen: Managing custom fabrication and installation of stone surfaces in your custom project" is intended more for builders, contractors, designers, and other home industry trade professionals. This workshop goes into more technical detail about each stage of custom stone design – from material sourcing to fabrication and installation. The workshop also gives a rare "insider's look" at what can go wrong if the details are not managed properly.

"Not only are these two workshops designed to help homeowners and contractors create beautiful stonework, but participants will learn everything they need to know to make the project run smoothly from start to finish," Streckenbach said.

GerrityStone will present both workshops on the main conference floor

demonstration stage (located near the back of the World Trade Center).

The workshop schedule is as follows:

Wednesday, April 1

1:45 p.m. (Trade)

7:00 p.m. (Homeowner)

Thursday, April 2

3:15 p.m. (Trade)

5:30 p.m. (Homeowner)

GerrityStone specializes in precision-crafted stonework for interior and exterior applications. Achieving the industry's highest customer satisfaction ratings and offering the widest-selection of directly sourced materials are the cornerstones of the company's philosophy.

GerrityStone is located just 10 miles north of Boston, in Woburn, Massachusetts and serves clients throughout New England. The GerrityStone Design Center is open Monday through Saturday with extended hours Tuesday through Friday.

For more information please call GerrityStone at 781-938-1820, or visit www.gerritystone.com.

Press inquiries; please contact Joanne DiFrancesco, JDCommunications, Inc., 781-828-0323 or jdcommunications@verizon.net.

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