

Toyota Honors JIT Toyota-Lift with Silver Circle Award

BUFFALO, N.Y., March 20 (SEND2PRESS NEWSWIRE) – Toyota Material Handling, U.S.A., Inc. (TMHU) recently awarded JIT Toyota-Lift the Silver Circle Award for its performance in 2008. JIT Toyota-Lift is one of 10 elite recipients of this distinguished award and was selected from TMHU's nationwide network of 68 dealers and 189 dealership locations.

JIT Toyota-Lift was recognized at Toyota's National Dealer Meeting in Carlsbad, Calif., for demonstrating excellence in its parts, service, equipment sales, customer satisfaction and overall dealership operations. This is the 3rd time JIT Toyota-Lift has been awarded the Silver Circle Award.

"Our entire staff works very hard to ensure quality in every aspect of the dealership. It is thrilling to have those efforts acclaimed on a national level," states Joyce Schwob, JIT Toyota-Lift President.

The Silver Circle Award recognizes those dealers that have achieved high marks in all areas of their dealership's operations as rising leaders and future contenders for the coveted President's Award.

To demonstrate the company's appreciation, each Silver Circle Award recipient received an exquisite Tiffany & Co. crystal award.

The logo features the text "News from Send2Press® Newswire" in white serif font, centered within a blue rectangular frame. The background of the frame is a dark blue, abstract pattern resembling a network or a stylized globe.

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JIT Toyota-Lift is a Toyota Industrial Equipment dealer and supplies forklifts, parts, rentals, repair service and related material handling equipment to local industries in Western NY. The company is family owned and operated and is in its 26th year of operation. JIT Toyota-Lift operates two locations, one at 52 S Pearl Street in Frewsburg NY and one at 999 Harlem Road in West Seneca. The firm employs 35 full time and 3 part time staff and is certified as a Women Owned Business Enterprise.

About Toyota Material Handling, U.S.A., Inc.

Celebrating more than 40 years of established operations in the United States, Irvine, Calif.-based Toyota Material Handling, U.S.A., Inc. (TMHU), has been the No. 1 selling lift truck supplier in the U.S. since 2002 and currently offers a full line of high-quality lift trucks sold under the Toyota brand.

Built on a reputation of excellence, Toyota remains popular due to its quality, durability and reliability. Quality is the hallmark of Toyota's world-renowned Toyota Production System practiced at all Toyota manufacturing facilities, including Toyota Industrial Equipment Manufacturing (TIEM). Most of the Toyota lift trucks sold in the United States are manufactured at TIEM in Columbus, Ind.

TIEM, and all Toyota manufacturing plants in the U.S. and Canada, comply with the ISO 14001 standard from the International Organization for

Standardization (ISO), and have been honored for their environmental management systems and dedication to continuous improvement.

Toyota's commitment to excellence in customer service extends nationwide. Toyota Industrial Equipment dealers offer comprehensive customer service support, including one-stop shopping for both new and Certified Used lift trucks, parts and service, fleet servicing, and financing. For more information on TMHU, please visit www.toyotaforklift.com or call 1-800-226-0009.

Ten dealerships were recently honored by Toyota Material Handling, U.S.A., Inc. (TMHU) with the Silver Circle Award. The winners were recognized at TMHU's National Dealer Meeting for demonstrating excellence in their parts, service, equipment sales, customer satisfaction and overall dealership operations.

*(PHOTO 72dpi: www.Send2Press.com/wire/images/09-0320-SilverCirc1_72dpi.jpg)

*(Photo Caption: From left to right: David Graffy and Bill Skinner, ProLift Industrial Equipment; Rich Andres, Toyota Material Handling Northern California; Joe Rossetti, Northern Toyotalift; Joyce Schwob, JIT Toyota-Lift; Sam Daquanno, Scott/Toyota Lift; Craig Schoen, Lift Pro Equipment Co., Inc.; Lee Smith, Toyota Forklifts of Atlanta; Michael and Ken Turnmyre, Vesco Toyotalift. – Not shown: Craig Murphy, Lift Truck Supply, Inc.; Tony Fackelmann, Industrial Handling Equipment, Inc.)

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