

# Jimmy Jazz Announces First Store Opening in Indiana Market; New Location Based in Lafayette Mall in the City of Indianapolis

INDIANAPOLIS, Ind., March 26 (SEND2PRESS NEWSWIRE) – Jimmy Jazz, the leading urban fashion retailer in the eastern United States, will be opening its first store in the state of Indiana on April 3 in the Lafayette Square Mall, located in the capital of Indianapolis.



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“Opening our first store in the beautiful state of Indiana brings great excitement to our company,” stated Amjid Shah, Vice President of Stores for Jimmy Jazz. Not only are we thrilled about providing superior customer service and the best selection of today’s in-demand urban clothing and footwear for men and women, we look forward to providing job opportunities.”

Additionally, Jimmy Jazz is anticipating up to 20 store openings before the end of 2009. The urban fashion retailer will continue to expand in the mid-west and southeast. The company will also be opening its 4th store in the state of North Carolina on April 10th at Hanes Mall, located in the city of Winston-Salem.

Aside from its store expansions, Jimmy Jazz is looking forward to the spring debut of its web store, JimmyJazz.com. "Customers have been asking to shop online for a long time, and we are excited to offer premier lifestyle brands to the entire country," commented David Wachter, VP of eCommerce for the company.

For more information on the new Indianapolis opening and/or employment opportunities, please visit [www.JimmyJazz.com](http://www.JimmyJazz.com).

### **About Jimmy Jazz**

Based in Brooklyn, New York, Jimmy Jazz stores are well known throughout the eastern United States for over 20 years. They offer uniquely inspired original urban fashion, accessories and shoes with high energy and style.

Stores feature premier lifestyle brands including Ed Hardy, Rocawear, Timberland, Akademiks, Baby Phat, Coogi, Adidas Originals, Creative Recreation and Nike, to name a few. They receive merchandise daily from vendors who are creating the hottest styles and colors, providing an ever-changing showcase of the newest fashion available for men, women, and kids.

For more information and further details, please visit the Jimmy Jazz website at [www.JimmyJazz.com](http://www.JimmyJazz.com).

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