

CityMade, Inc. Announces Direct Public Offering

BUFFALO, N.Y., April 14 (SEND2PRESS NEWSWIRE) – CityMade, Inc. today announced its direct public offering (DPO) of 800,000 shares of common stock that are being offered at U.S. \$1.25 per share. This ground-floor investment opportunity is available to current customers, affiliate partners and the public.

A DPO is a pioneering form of financing and an innovative, cost-effective way for an established business to acquire needed expansion capital. In turn, it provides investors an affordable opportunity for a minimum investment of \$300.

CityMade filed a Form D with the Securities and Exchange Commission (SEC) detailing information about the firm and the offering. The company also filed an Issuer Statement and Small Corporate Offering Registration relating to these securities with the State of New York Attorney General's office.

"CityMade has strategically positioned itself for aggressive growth over the next three years," CityMade president, Gary Steszewski, says. "We have diversified our business model to perform well, despite the dramatic economic downturn. We doubled our sales to \$1.3 million in three years and project sales will more than double again in the next two years alone."

Tom Grifasi, Director of Investor Communications with Direct Public Offering Services, the firm that assisted CityMade with the preparation of its DPO, pointed out that, "CityMade is increasing its market size by more than 30 times in 2009 alone. And, with an established, proven business model and the reach and presence of CityMade's domains online, this is an investment opportunity worth considering."

Proceeds from the DPO will be used to provide working capital to expand on the success achieved by its original website and to multiply that success by expanding into 100 or more new cities within the next five years to create an international marketplace for recognized regional products "made in" cities around the world. CityMade currently owns the domain names to 140 domestic and international cities featuring the "made in" concept.

About CityMade, Inc.

Founded in 1999, CityMade is a global marketing company that specializes in sales of [regional products](#) from: Buffalo, NY; Syracuse, NY; Rochester, NY; Philadelphia; Baltimore; and Washington D.C. Five additional cities: Boston, Cleveland, New York, Pittsburgh, and Toronto are slated for launch in 2009.

CityMade also provides integrated commercial operations services on behalf of other business clients through its eCommerce, Order Fulfillment and Logistics Division.

CityMade has been recognized by Key Bank and the Buffalo Niagara Partnership in 2008 as the Honoring Excellence Most Innovative Company of the Year and in 2007 as the Honoring Excellence Business of the Year.

In addition to providing gifts and products directly to wholesale and retail consumers, CityMade has developed affiliate-gifting programs that may be integrated by corporations, retailers and other entities. CityMade's affiliate partners include Wegmans Markets; Lornamead/Yardley of London; Milk-Bone/DelMonte Foods; and NanoDynamics/NDMX Golf among others.

The company's prospectus is available by registering online at: www.citymade.com/dpo/. Inquiries may be sent via email to: dposhare@citymade.com.

This press release shall not constitute an offer to sell or a solicitation of an offer to buy nor shall there be any sale of these securities in any state or jurisdiction in which such offer, solicitation or sale would be unlawful prior to registration or qualification under the securities laws of any such state or jurisdiction.

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