HostBridge Technology Reports Record Revenues in 2008

Strategic Investment and Key Partnerships Position the Company for Future Growth

STILLWATER, Okla., April 16 (SEND2PRESS NEWSWIRE) — HostBridge® Technology, a leading provider of software that integrates mainframe data and applications with the latest web programs and other enterprise information systems, reported that 2008 was its second consecutive year of record annual revenues and income.

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The company achieved this growth as a result of a 69 percent increase in revenues from new licenses of its flagship HostBridge software product to Fortune 500 customers in banking and finance, insurance, manufacturing, computer technology, and other sectors.

"Our 2008 results are directly attributable to the functionality and value of our products," said Russ Teubner, HostBridge CEO. "We continue to earn the business of top-tier customers because they trust us to meet their toughest mainframe integration challenges. HostBridge products make it possible for customers to integrate and reuse their most valuable information assets for far less than it would cost to migrate away from the mainframe or rewrite mainframe software. Our customers often achieve payback in less than a year

and continue to realize significant savings over many years."

"Our growth in 2008," Teubner added, "means we will also continue to invest heavily in research and development so we can help current and future customers achieve higher returns from the integration of critical mainframe resources."

Using HostBridge products, enterprises rapidly extend mainframe access to thousands of new users; modernize mainframe applications with rich web interfaces for employees, partners, and customers; and integrate critical mainframe data and business logic with virtually any other system. When they implement HostBridge, customers increase workforce productivity, streamline processes, cut costs, and achieve new returns on their most trusted system investments.

On the partner front in 2008, HostBridge Technology continued to work closely with IBM and was accepted in the IBM Ready for Rational program. This strong partnership helps ensure that HostBridge products will continue to exploit IBM's best and latest technologies and that the companies' mutual customers will continue to add value to and improve returns on their mainframe assets. IBM and HostBridge kicked off 2009 with announcements of parallel new products and with an ongoing series of joint marketing activities.

HostBridge also became a Google Enterprise Partner in 2008. By combining the Google Enterprise Portal and HostBridge mainframe integration, this partnership promises to allow HostBridge to bring the power of the Google Search Appliance to mainframe information assets. In addition, HostBridge strengthened its partnership with CA, ensuring that enterprise customers with CA Ideal™, CA Telon®, CA IDMS™, or CA Gener/OL™ environments will continue to benefit from HostBridge integration capabilities.

Through its partner programs and R&D investments, HostBridge Technology is taking a leading role in integrating mainframe resources with emerging technologies, including Web 2.0 and enterprise search, and positioning itself for continued growth in 2009 and beyond.

About HostBridge Technology

HostBridge Technology provides software for enterprises that rely on IBM System z mainframe systems and applications. Our patented products deliver mainframe data as XML documents and web services, enabling organizations to extend mainframe access to more users, modernize legacy applications with feature-rich web interfaces, and integrate mainframe data and business logic with other information systems. Founded in 2000, HostBridge Technology has built a reputation for solving the hardest integration problems. Among its loyal customers, HostBridge counts some of the largest companies in the U.S. and the world.

For more information, visit www.hostbridge.com.

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