

# Bambeco Launches Online Store to Make Stylish Eco Living Easier with Hip, Green Products for Home and Life

MOOREFIELD, W.Va., May 11 (SEND2PRESS NEWSWIRE) – Recently launched on Earth Day, Bambeco.com features hundreds of hot, [eco-friendly products](#), with head-turning style at affordable prices. From elegant goblets made of recycled wine bottles to smart wallets fashioned from reclaimed truck inner tubes, Bambeco offers consumers unprecedented green lifestyle choices.

The Bambeco name celebrates bamboo, the planet's most renewable and versatile resource, and ecology, the essential relationship between people and the natural environment.

"Today's most electrifying products are made with [sustainable materials](#)," said Bambeco CEO Susan Aplin, a former executive with Williams-Sonoma and The Gap. "We started the company to offer consumers the ability to purchase high-quality, high-style items which also enable them to live their environmental values."

Although many of Bambeco's customers will undoubtedly be those who have longtime green buying preferences, Aplin believes the products will also appeal to consumers who are newer to the eco-friendly market. "We believe going green can be done incrementally," she said. "Bambeco is here to offer all consumers a choice."

"We're educating our customers too," Aplin continued, citing the environmental information provided for each product. The site also enables users to rate and review products, submit questions, share photos of products in their homes, share products on Twitter and Facebook, and create accounts.

Bambeco carries a wealth of eco-friendly home decor, furniture, kitchen, entertaining, bed, bath, outdoor, office and pet products. The merchandise is made with earth-friendly processes from materials that are all-natural, biodegradable, nontoxic, organic, recycled, reclaimed and/or renewable. The company ships with eco-friendly materials, donates 1 percent of its revenues to environmental charities, and stands behind all of its products with a complete satisfaction guarantee.

Whether it's striking furniture made from reclaimed wood, fashionable messenger bags and dog collars made from recycled water bottles, [organic linens](#) for the kitchen, or picture frames made from recycled bicycle chain, Bambeco offers cutting-edge green products for contemporary living.

For more information, visit [www.bambeco.com](http://www.bambeco.com).

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