

North Plains Systems to Showcase Latest Technologies at Henry Stewart New York

TORONTO, Ontario, and NEW YORK, N.Y., May 20 (SEND2PRESS NEWSWIRE) – North Plains Systems, the leading provider of **digital asset management** (DAM) and media asset management (MAM) software solutions, today announced the company's participation in the Henry Stewart Digital Asset Management New York Show, June 1-2 at the Hilton. As the industry technology leader, North Plains is set to unveil two new products that enable production-level video management and customizable workflow generation and reporting.

The **Henry Stewart Series** is considered one of the industry's premier DAM events for market leaders – providing the perfect venue for North Plains to showcase its latest release of TeleScope Video Manager and its new product, TeleScope Orchestration. New Video Manager features include a production-friendly user interface, customizable annotation templates for video logging, drag and drop assets to timelines and playlists, EDL, clip and transcode tools, to name a few.

With Orchestration, TeleScope users now have the ability to define workflows that control the flow of assets through the various stages of the creative process. Orchestration delivers a simple, graphical method for defining workflows that does not require any programming. While its easy-to-read “dashboard” and reporting tools show users (and administrators) the current status of active workflows at-a-glance.

Visit North Plains in Booth #104 and hear their industry perspective on the “Vendor Shootout” panel. Interested parties are encouraged to book a meeting with North Plains to experience live demonstrations of the company's latest products. You'll discover first hand how North Plains is reshaping the way Marketing, Broadcast, Media & Entertainment, Publishing and other organizations manage their digital assets.

About North Plains Systems, Inc.

Founded in 1994, North Plains Systems, Inc. is the world's leading provider of digital and video asset management solutions. With a portfolio of over 475 satisfied customers, North Plains' TeleScope platform streamlines the complexity of managing increasingly challenging digital asset environments. From centralized workflow optimization, asset creation, production and virtual collaboration, to delivery and distribution, North Plains provides end-to-end solutions that scale to meet your unique business requirements. Benefit from North Plains' proven deployment expertise and join its growing list of global customers, including: AOL, Bowling Green State University, Gallaudet University, Harcourt, HarperCollins, Ogilvy and Mather, Playboy, Publicis Groupe, Publishers Clearing House, Sony Pictures Entertainment, The Utah Education Network, Viacom, and Warner Bros.

Further information: www.northplains.com.

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