

# North Plains to Showcase its Revolutionary Publishing Platform at BookExpo America

TORONTO and NEW YORK, N.Y., May 26 (SEND2PRESS NEWSWIRE) – North Plains Systems, Inc., the leading provider of digital asset management (DAM) and publishing solutions, today announced it will be showcasing its TeleScope Publishing Platform(TM) (TPP) at the [Book Expo of America](#) (BookExpo) taking place May 28-31, 2009 in the Jacob K. Javits Center, New York.

A World FIRST! North Plains is working collaboratively with [Perseus Books Group](#) (Booth 4227) to publish a book in 48 hours – on the show floor! The TeleScope Publishing Platform will give Perseus the tools for instant ebook creation, editorial, production, distribution and sale of their “Book The Sequel” ([www.bookthesequel.com](http://www.bookthesequel.com)) – right in front of your eyes!

As the industry’s first and only fully-integrated solution to address the entire digital publishing workflow, North Plains’ TPP manages all aspects of collaborative digital workflow, production, secure storage, automated delivery and distribution in both hosted and installed versions.

Members of the media / analyst community and other interested parties are encouraged to book a meeting in advance to experience the TeleScope Publishing Platform in action and get a first hand look at the new age of digital publishing.

## **About North Plains Systems, Inc.**

Founded in 1994, North Plains Systems, Inc. is the world’s leading provider of digital and video asset management solutions. With a portfolio of over 475 satisfied customers, North Plains’ TeleScope platform streamlines the complexity of managing increasingly challenging digital asset environments. From centralized workflow optimization, asset creation, production and virtual collaboration, to delivery and distribution, North Plains provides end-to-end solutions that scale to meet your unique business requirements.

Benefit from North Plains’ proven deployment expertise and join its growing list of global customers, including: AOL, Bowling Green State University, Gallaudet University, Harcourt, HarperCollins, Ogilvy and Mather, Playboy, Publicis Groupe, Publishers Clearing House, Sony Pictures Entertainment, The Utah Education Network, Viacom, and Warner Bros.

For further information please visit [www.northplains.com](http://www.northplains.com).

All trademarks and service marks are the property of the respective parties.

News issued by: North Plains Systems, Inc.



Send2Press® Newswire

Original Image: [https://www.send2press.com/wire/images/09-0127-NorthPlains\\_72dpi.jpg](https://www.send2press.com/wire/images/09-0127-NorthPlains_72dpi.jpg)

# # #

Original Story ID: (5013) :: 2009-05-0526-004

Original Keywords: Perseus Books Group, North Plains Systems, Inc., BookExpo America, Book The Sequel, TeleScope Publishing Platform, SaaS, software, digital publishing, book printing, digital asset management, New York, DAM North Plains Systems, Inc.