

CareerPerfect Launches Redesigned Resume Writing and Career Management Web Site

New site features improved user experience, enhanced usability for resume writing services, and additional career advice and resources to support job seekers.

BELLINGHAM, Wash., June 18 (SEND2PRESS NEWSWIRE) – On June 1st CareerPerfect.com rolled out its new Web site as part of an ongoing commitment to providing best-of-class and highly accessible resume writing services, job search guidance, and quality career advice. For more than eight months, the company's product, development, and operations teams collaborated on design, content, and technical changes, which have improved the user experience.



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An industry-leader for more than 25 years, CareerPerfect.com provides professional resume writing services for many leading career sites and has assisted hundreds of thousands of clients across all career levels. "We have always listened to our clients and partners, and for the last eight months we have been working to incorporate their feedback to increase access to vital resources for job seekers in today's challenging job market," said Bruce

Wayne, CareerPerfect.com's President and CEO.

According to Wayne, the site now provides easier access to services and resources the company has always provided, like professional [resume writing](#), resume samples and job search advice; additionally, the site includes new areas, such as informative articles, to meet of the needs of today's job seeker. Visitors to the site will be greeted by the pleasing design, an intuitive interface, and immediate access to the information they came to find.

The areas used by job seekers to learn about resume writing and resume writing services received much of the attention. "We wanted to ensure job seekers understand what goes into an effective resume for their industry to help them find a quality job," Wayne said. Now users can quickly find information on effective resume strategies specific to their field, how to build an electronic resume, and the value of a professional writer for documents like resumes, cover letters, and bios. Users will also find the store pages easier to navigate and more intuitive to use.

New to the site is an [Articles and Research](#) area, which includes job-search-related current events and tools for exploration of career opportunities, job trends, and company information. Through this section and related areas of the site, users gain access to the resources needed to educate themselves throughout all stages of their search, from planning a job search strategy and handling the financial strain of unemployment to salary discussions and relocation costs. "We understand what job seekers are facing today and, while we have always provided best-of-breed resume writing services and career management tools, we wanted to better serve our clients with improved usability and enhanced career resources," said Wayne.

About CareerPerfect®

CareerPerfect.com is the online division of Career Services Group, Inc., a leading career guidance firm for more than 25 years and a pioneer in online career management and professional resume writing services.

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