

As Unemployment Continues to Climb, Many Parents Are Concerned About the Cost of Preschool Tuition

MESA, Ariz., June 29 (SEND2PRESS NEWSWIRE) – As the unemployment rate climbs to over 9 percent (according to Bureau of Labor Statistics, The Employment Situation: May 2009), many financially strained families may feel pressure to send their young children to preschool. Authors Renee and Mike Mosiman help those parents who choose not to send their young children to school in their new book, “The Smarter Preschooler: Unlocking Your Child’s Intellectual Potential” (ISBN: 978-0-9816426-5-9).



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The authors provide practical advice to parents, supported by the latest research, about boosting their child’s intellect. Their user-friendly book demonstrates how parents can help their children build verbal skills, enhance analytical abilities, and develop early reading skills that set the stage for success in elementary school. The authors also address such topics as how and what to read to a youngster, how different types of play impact early development, and the best environment for preschoolers to develop social skills with their peers.

Even parents who choose to send their children to preschool can benefit from

the findings presented in *The Smarter Preschooler*. The authors believe “Each child has special gifts, and it is the parent’s job to cultivate a child’s talents and strengthen his or her weakness.” They offer many strategies for providing an enriched environment for the intellectual and social development of young children. And experts agree with their advice.

Shirley Wyver, PhD, said: “This is a fabulous book ... that will enhance the quality of parent-child interactions and ultimately provide the best opportunities for intellectual, social and emotional development.”

Cathy Duffy Reviews: “Plenty of practical suggestions and resource recommendations show parents how to create an intellectually stimulating environment at home that promotes healthy academic, social, physical, and emotional development.”

“*The Smarter Preschooler*” (ISBN-13: 978-0-9816426-5-9) will be available in book stores nationwide September 1, 2009 for \$14.95 and can be purchased today at www.TheSmarterPreschooler.com. Media review copies will be provided upon request.

Co-author Renee Mosiman has a master’s degree in Marriage and Family Therapy. She worked in a clinical setting with children before she began her own family. Mike Mosiman, an aerospace engineer, put his research and writing skills to good use in crafting “*The Smarter Preschooler*” for the benefit of other parents.

News issued by: Renee and Mike Mosiman



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