

# Overwhelming Success Out of The Ruins for WhiteFlash

HOUSTON, Texas, July 6 (SEND2PRESS NEWSWIRE) – The results are in! In a contest based on the hit Fox Searchlight Pictures film “My Life In Ruins,” WhiteFlash.com, the internet’s premier online jewelry retailer, found their site flooded with close to 12,000 hopeful winners of a diamond right hand ring.



In this touching and titillating tale of self discovery and love, Nia Vardalos, star of “My Big Fat Greek Wedding,” plays a tour guide named Georgia who has lost her “kefi” (Greek for “mojo”) in the new film “My Life in Ruins.” Georgia subsequently travels to her homeland of Greece leading a ragtag group of travelers and a quirky bus driver. She eventually finds herself, and Mr. Right, in what was the ruins of her life.

The Diamond Right Hand Ring Sweepstakes, which celebrated the June 5th release of the movie, ran through June 30th and allowed visitors to the WhiteFlash.com site to enter with no purchase necessary. The contest playfully urged entrants to let their brilliance shine so that they could find their inner self and hopefully Mr. Right. In a surprise twist, the winner had already found HIS Mrs. Right!

Sean Dockett, hailing from Mount Royal, NJ, was selected as the Grand prize winner of the Staggered to the Right diamond ring. Featuring six brilliant WhiteFlash ACA diamond melee diamonds, this stylish ring was going to be a surprise gift for his lucky wife.

## About WhiteFlash

WhiteFlash.com is the first company in the U.S. to offer an exclusive brand of Hearts & Arrows diamond and bring the sheer beauty of “super ideal cut” to the Internet. Debi Wexler, a computer entrepreneur founded WhiteFlash.com in 2000 bringing an expansive selection of loose diamonds to the Internet, including an exclusive brand of Hearts & Arrows diamonds. ‘A Cut Above’ (ACA™) is unmatched in its brilliance, fire and sparkle and remains the only Hearts & Arrows diamond sold online with advertised standards and a “true patterning” guarantee.

WhiteFlash.com also offers original, handcrafted platinum and gold settings, diamond engagement rings and wedding bands, custom designs and specialty

jewelry.

For more information, log on to [www.WhiteFlash.com](http://www.WhiteFlash.com) or call 877.612.6770.

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