

A Sharp Alternative to Healthcare TVs

ELKHART, Ind., July 30 (SEND2PRESS NEWSWIRE) – Paradigm Multimedia has introduced their next-generation healthcare interface with ProTune Technology – the HC20. This product, designed for patient in-room television entertainment systems, is about the size of a deck of cards and will radically change the way healthcare TVs are purchased. Paradigm Multimedia and DEHCO Commercial have recently teamed up and are changing the rules for healthcare TVs.



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DEHCO Commercial, a division of DEHCO, Inc. based in Elkhart, Ind., specializes in providing turnkey solutions for the healthcare, hospitality and education markets, offering some of the best known flat screen television brands.

“Our network of sales, service and distribution centers around the United States make this alliance with Paradigm a perfect fit,” said Matt Pletcher, EVP of Business Development, DEHCO, Inc. “I am excited about the potential that the Paradigm solution presents to us for diversification into new markets.”

By combining Paradigm’s own HC20 technology with LCD TVs manufactured by Sharp, the result is a pillow speaker-ready TV system that saves you from spending that extra 40 percent for typical healthcare TVs.

Dick Bray, President, Imagenable, Inc., a nationwide healthcare television integrator, commented, "Television systems typically sold to healthcare institutions are very expensive and filled with features not necessarily required. The cost effective Paradigm solution is exactly what this industry is looking for."

HC20 technology works with all standard nurse call systems. Alongside its easy installation and reliable operation, these TV systems are designed to be controlled by the healthcare standard – the Curbell pillow speaker.

Ed Baron, Business Development Manager, Paradigm Multimedia explains, "Our HC20 technology offers an inexpensive pillow speaker TV control that has the skilled nursing and rehab centers extremely excited."

"Our affordable solution provides their patients with audio privacy and reduces hallway noise created from blaring TVs. Thanks to our alliance with DEHCO Commercial, we are able to provide name brand quality televisions such as Sharp."

DEHCO, Inc has over 50 years of experience in supply chain management and fulfillment, and has established a strong network of sales, service and distribution centers across the United States allowing them the ability to inventory name brand LCDs and deliver just-in-time to their customers. DEHCO Commercial builds on that reputation with quick and reliable service, a tremendous benefit to the healthcare industry.

In addition to the Midwest headquarters, DEHCO offers a fully integrated network of sales, distribution and service centers throughout North America, including Eugene, Ore., Elkhart, Ind., Adel, Ga., and Manheim, Pa.

To view a demonstration of how the HC20 works with a standard pillow speaker, visit: www.paradigmmultimedia.com.

For more information, contact DEHCO Commercial at 1-800-621-2278 or visit the Web site: www.dehcocommercial.com.

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