

James Allen to Reveal Ground-Breaking Technology That Will Revolutionize E-Commerce!

NEW YORK, N.Y., Aug. 14 (SEND2PRESS NEWSWIRE) – This fall, online jewelry retailer JamesAllen.com is making an unprecedented leap forward with innovations that promise to leave a lasting impression on the diamond industry and on e-commerce as a whole. These state-of-the-art technologies will make it easier than ever to buy [diamond engagement rings](#) online by providing a near-tangible presentation.



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Because of the recession, consumers are increasingly turning to the Internet for their shopping needs. It is an ideal way to get loose diamonds, diamond jewelry, and wedding rings at much better prices.

“With the exclusive upgrades to our site, choosing the perfect diamond engagement ring is going to be more convenient than ever before,” says Marketing Director Victoria Feder.

“We all know that buying diamond jewelry online can be a confusing process. That’s why we’re constantly working to make it fun and easy. The exciting changes coming to JamesAllen.com this fall are going to provide the benefits

of in-store shopping with online prices.”

Keep your eyes on JamesAllen.com – you don’t want to miss this!

For details, please see www.JamesAllen.com.

For further questions, please contact marketing@JamesAllen.com or 877-826-9866.

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