

Ski Dazzle Announces Nationwide Exhibitor and Advertiser Packages for Four Consumer Snow Shows

LAGUNA BEACH, Calif., Sept. 23 (SEND2PRESS NEWSWIRE) – Ski Dazzle LLC, the producer of the Nation's Largest Consumer Ski & Snowboard Shows for over 30 years, announces exhibitor and advertiser packages available for the 2009/2010 snow season.

Ski Dazzle® Snow Shows attract 180,000 ski, snowboard and active lifestyle attendees to Los Angeles, Chicago, the Bay Area and Sacramento. Nearly 2 million emails and 2 million page views will be available for advertising to these consumers before and during the 2009/2010 snow season.

Availability and pricing:

EXHIBITOR BOOTHS:

Los Angeles: Los Angeles Convention Center – October 29, 30, 31 and November 1.

Booth space starts at \$1,600 for 10-feet x 10-feet.

Chicago: Donald E Stephens Convention Center – November 6, 7 and 8.

Booth space starts at \$1,100 for 10-feet x 10-feet.

Bay Area: San Jose Convention Center – November 13, 14, 15.

Booth space starts at \$1,300 for 10-feet x 10-feet.

Sacramento: Cal Expo Fairgrounds – November 21 and 22.

Booth space starts at \$1,000 for 10-feet x 10-feet.

Online Exhibitor Documents are available online at www.skidazzle.com by clicking into "Shows & Sales" and then "Exhibitor Docs." Reserve Booth Space by calling 949-497-4977 ext 46 or email denise@skidazzle.com.

EMAIL AND WEB SITE ADVERTISING:

Advertising opportunities are available from now until April 28, 2010 and include email newsletter advertising, stand-alone email advertising and Web site advertising. All advertisers who purchase at least a 10-feet x 10-feet booth in one Ski Dazzle® Show receive a 15 percent discount on all email or Web site advertising purchased from September 8, 2009 to April 28, 2010.

Email Advertising is geo-targeted and available for four regions: Los Angeles, Midwest, Bay Area, and Sacramento. Stand-alone emails are available the week after the Ski Dazzle® Show for the respective region until April 28, 2010.

* Newsletter Email Ad Banner Pricing (CPM): \$50 and \$25

* Stand-Alone Email Pricing (CPM): \$100.

Web Advertising is geo-targeted by regional Web site and available for five

Web sites:

SkiDazzle.com, Los Angeles, Chicago, Bay Area and Sacramento

* Web site Ad Banner Pricing (CPM): \$100.

Reserve advertising by calling 949-497-4977 ext 49 or email
greg@skidazzle.com.

About Ski Dazzle:

Ski Dazzle® markets events, deals and travel year-round to skiers and snowboarders with active lifestyles. Ski Dazzle brings the industry four Ski & Snowboard Shows and social networks on the Ski Dazzle Web site, MySpace and Twitter along with other online communities for skiers and snowboarders.

More information: www.skidazzle.com.

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