

Ski Dazzle Announces Four City Rail Jam Tour with Online Coverage by Freeskier Magazine and Snowboard Magazine

LAGUNA BEACH, Calif., Oct. 9 (SEND2PRESS NEWSWIRE) – Ski Dazzle LLC, the producer of the Nation’s Largest Consumer Ski & Snowboard Shows for over 30 years, announces The 2009 Rail Jam Tour, with Open Amateur Rail Jam Contests and introductory park lessons at the Ski Dazzle Shows in Los Angeles, Chicago, the Bay area and Sacramento. Ski Dazzle invites all team riders from resorts and manufacturers to participate in the rail jam series.

THE 2009 SKI DAZZLE RAIL JAM TOUR – FOUR CITY DOWNTOWN THROWDOWN: Freeskier Magazine and Snowboard Magazine will provide coverage of the professional and amateur skiers and riders who compete in the Rail Jam Tour in all four cities. “The Ski Dazzle Rail Jam Tour is a great source of content for us to bring to the ski and snowboard communities, and it really solidifies the partnership that Ski Dazzle, Freeskier Magazine and Snowboard Magazine have created in 2009,” says Greg Wright at Storm Mountain Media, publisher of Freeskier and Snowboard magazines.

INTRODUCTORY TERRAIN PARK LESSONS: To promote the sport of snowboarding and skiing Ski Dazzle will also provide introductory terrain park Rail Slide Lessons with professional instructors. Experts will both demonstrate and give free hands-on instruction about the SAFE way to approach and ride terrain park rails and boxes for skiers and snowboarders.

Online registration instructions for both The Ski Dazzle Rail Jam Contest and Rail Slide Lessons can be found at www.skidazzle.com. Limited space for competitors and lessons is available on a first-come, first-served basis.

About Ski Dazzle®:

Ski Dazzle LLC is the producer of the Nation’s Largest Consumer Ski & Snowboard Shows for over 30 years. Ski Dazzle® Snow Shows attract 180,000 ski, snowboard and active lifestyle attendees to Los Angeles, Chicago, the Bay Area and Sacramento.

About Freeskier Magazine:

Freeskier magazine defines the cutting edge of skiing today. We blend the industry’s best photography and writing with an editorial perspective that comes straight from the slopes. The result is Freeskier: the authoritative voice of today’s most dedicated skiers (www.freeskier.com).

About Snowboard Magazine:

Products, places and personalities are the underlying foundation for Snowboard magazine. These three elements are the common bond that all snowboarders share, and our editorial is driven to educate and inform, so

everyone can enjoy the mountain experience as much as we do. From beginners to experts, park riders to powder hounds, Snowboard magazine embraces riders from all walks of life (www.snowboardmag.com).

More information: www.skidazzle.com.

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