

Campaign in the Box – ElectionMall Offers Innovative Technology Tools Bundled into One Single Package

WASHINGTON, D.C., Oct. 26 (SEND2PRESS NEWSWIRE) – After nine years of providing technology to political campaigns ElectionMall.com has learned a few things about the common challenges many of their clients face. “Running for political office isn’t easy,” describes ElectionMall CEO Ravi Singh. “We see a lot of campaigns that don’t know where to begin and are struggling to figure it all out. Large campaigns can afford the consultants, but the medium and small campaigns have to figure things out as things go. At ElectionMall we understood this problem and provided a one-stop-shop solution for campaigns so they can get started.”

In order to make things easier for campaigns, ElectionMall has put together “Campaign in the Box” packages. ElectionMall combines its cutting-edge online technology tools with traditional campaign items such as Yard Signs, Voter Data, and other promotional items to provide a cost-effective and time saving solution.

ElectionMall offers a wide-range of packages to campaigns based upon their budget and the office they are seeking. The “Campaign in the Box” packages include a website, online fundraising platform, permission-based email tools, widgets, online advertising, yard signs, and a plethora of promotional items. Through the “Campaign in the Box” program, ElectionMall is allowing campaigns to access these tools via a “Campaign Cloud” of both traditional and non-traditional campaign services.

ElectionMall first started offering the “Campaign in the Box” package in 2006 and expanded its offering to campaigns of all sizes in 2008, even allowing clients to customize their own Box.

Since ElectionMall started in 2000, it has strived to provide flexible and new solutions to campaigns. This is no new territory. Through the SaaS platforms ElectionMall has worked with over 200 plus campaigns in just 2009, even though it is considered an off-year election.

With technology changing so quickly, it can be hard for campaigns to stay up-to-date with all the new tools so ElectionMall also provides best practices to its clients. These “best practices” range from tips on designing a Yard Sign to formatting a fundraising email. Through online tutorials, ElectionMall is not just providing technology, but also educating the market.

“Campaigns like the fact we provide best practices to the campaign and just focus on technology to help them implement their strategies,” said Singh “The small campaigns are the future Congressman of tomorrow and ElectionMall is excited about leading the way!”

About ElectionMall, Inc.:

Established in 1999, ElectionMall.com. is a non-partisan world leader in providing on demand (SaaS) Internet-based solutions for campaigns and elections worldwide, effectively utilizing technology and business know how to enable candidates, advocacy groups, and nonprofits to generate enhanced gains in awareness, funds, and votes. ElectionMall has 2 registered international patents. ElectionMall has identified over 54 different campaign behaviors and has categorized them into five specific product offerings, including: Build, Manage, Raise, Promote and Shop, creating a one-stop-shop that encompasses the entire life-cycle of a campaign. ElectionMall is headquartered in Washington, D.C., Chicago and L.A., with international offices in Brussels, Belgium and Mexico City, Mexico.

For more information, visit www.electionmall.com or call 1-888-932-2946.

News issued by: ElectionMall Technologies



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Original Story ID: (5425) :: 2009-10-1026-006

Original Keywords: Ravi Singh, ElectionMall, Campaign in a box, online fundraising, email fundraising, yard signs, voter data, campaign websites, marketing, SaaS, promote, political, campaign cloud, Internet-based solutions for campaigns and elections, candidates, permission-based email tools, widgets ElectionMall Technologies