

# Senior Care Business Owner in Brentwood, Tenn., Receives Prestigious Award

*Robert Harter Accepts 2009 Rookie of the Year Award for Home Helpers/Direct Link.*

NASHVILLE, Tenn. and CINCINNATI, Ohio, Nov. 6 (SEND2PRESS NEWSWIRE) – Robert Harter, owner of the Home Helpers and Direct Link in Brentwood, Tenn., was recently honored as the recipient of the 2009 Rookie of the Year Award for Home Helpers, the nation's leading senior care franchise specializing in non-medical and personal care and companionship for seniors. Harter accepted the honor at the company's annual national conference in Orlando, Fla., on October 14, 2009.

The Home Helpers and Direct Link "Rookie of the Year Award" was established to recognize a new franchisee who has shown enormous growth potential, excellent customer service and strong sales growth since joining the Home Helpers and Direct Link system.

"It is an honor to be presented this award," Robert Harter said. "As a local business owner, to receive an award that represents such accomplishments is a huge achievement. Being a part of the Home Helpers/Direct Link family has enabled me to provide quality services to families in the community, and I feel privileged to have the opportunity to help families in need of home care services."

Home Helpers offers free in-home consultations and works with individual clients and their families to tailor flexible care plans to meet their specific needs and budgets. Services offered may include companionship, grocery shopping, meal preparation, transportation, assistance with bathing and dressing, medication reminders and light housekeeping. Direct Link® Help At The Touch Of A Button<sup>SM</sup> is a personal emergency response system that enables seniors to feel safer and live independently, 24/7, in the comfort of their own home longer than might otherwise be possible.

"Robert is proof that when you work tirelessly to achieve your goals while maintaining your integrity, the sky is the limit," Emma Dickison, president of Home Helpers and Direct Link, said. "Since opening his business in December of 2008, Robert has shown consistent determination, passion and dedication to growing his business, with an end result of 57 percent growth over the last year. We are truly honored to have Robert as a part of our franchise family."

For more information on Home Helpers and Direct Link of Middle Tennessee, please visit [www.HomeHelpers.cc/Brentwood58409](http://www.HomeHelpers.cc/Brentwood58409) or call 615-823-5454.

**About Home Helpers:**



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Founded in 1997, Cincinnati-based Home Helpers is the nation's leading senior care franchise specializing in non-medical and personal care and companionship for seniors, new mothers, those recovering from illness or injury and individuals facing lifelong challenges. Home Helpers currently has a presence in more than 500 communities across North America and is seeking qualified franchise candidates in strategic communities throughout the country.

Home Helpers was recently ranked the #1 Senior Care Franchise and "Best of the Best" by Entrepreneur magazine for the fourth straight year and continues to lead the way in the senior care industry. Home Helpers is affiliated with Direct Link® Help At The Touch Of A Button<sup>SM</sup>, a 24-hour in-home emergency monitoring system that enables seniors to feel safer and live independently at home for longer than might otherwise be possible.

For more information on Home Helpers and franchising opportunities, visit the company's Web site at [www.HomeHelpers.CC](http://www.HomeHelpers.CC).

IMAGE FOR MEDIA:

\* PHOTO 300dpi Link (download):

[www.Send2Press.com/wire/images/09-1106RookieAward\\_300dpi.jpg](http://www.Send2Press.com/wire/images/09-1106RookieAward_300dpi.jpg).

\* Caption/Cutline: Emma Dickison presenting Robert J. Harter with Rookie of the Year Award at National Conference in Orlando, Fla.

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