

ePly Online Event Registration Software Launches New Self-Serve Version of their Software

VANCOUVER, Canada, Nov. 12 (SEND2PRESS NEWSWIRE) – ePly Services Inc. (@ePly), an online event registration software company based in North Vancouver, B.C., is excited to announce that they have begun allowing clients to set up their own registration forms using their new self-serve software.

Since the company started in 2001, ePly has always built registration forms for their clients based on the requirements that have been set out. The system that ePly used to build these forms was created in-house, and has evolved as client requirements and registration forms became more and more complex. The self-serve software is another evolution of this system that was developed solely with the client user in mind. Now the software allows users to set-up and maintain their own registration forms via a simple to use interface.

“As clients can now build and maintain their own registration forms, this effectively eliminates their set-up cost with ePly,” says Jim Romanik, President of ePly Services Inc. “Of course, should clients want us to build their forms for them we are happy to provide a quote.”

With this new update ePly has simplified their pricing; all of the details can be viewed on their website at www.eply.com/event_registration/pricing.html.

With the launch of the self serve system ePly has also added three free bonuses for each registration form; the ability to create a save-the-date form and follow up survey, and a review of your form by an ePly expert. Support will remain free of charge as it always has.

“Over the next few months we will roll out several new features that will automatically be available to our clients. These include a registration button generator to help promote your form, updates to the reporting features to give you the timely information you need, and an automated form validator to help ensure your registration forms have no mistakes before going live,” explains Romanik.

ePly has been in business since 2001 providing online registration solutions to their clients. For more information on ePly’s software and new self-serve release, visit www.eply.com.

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