

London Bay Homes Launches New Website with Expansive Photo Gallery and Interactive Floor Plans

NAPLES, Fla., Nov. 16 (SEND2PRESS NEWSWIRE) – London Bay Homes, a Naples, Florida-based builder of luxury custom homes and unique Village communities throughout Southwest Florida, has designed and launched a new company website that provides visitors with a wide range of content including a custom home photo gallery, interactive floor plans, blog, and real estate news at www.londonbay.com.

The new site is designed to help educate people seeking a luxury home in Southwest Florida about the dynamics of the real estate market, and provide them with information about London Bay's capabilities, expertise, and homes.

The new site provides nearly 200 photographs of the company's custom home designs and fully furnished move-in ready homes. Visitors can also search the site for available homes or floor plans they can build based upon location, home size and pricing. One new feature on the site is a page that allows visitors to experience the versatility of the company's home designs. The interactive design feature allows VIP registrants access to eleven of the company's Villa homes, where they can add and move rooms and features within the floor plans.

The site lists the eleven Southwest Florida communities where the company is currently building homes, as well as nearly a dozen locations where the company has built its award winning custom homes. On the site visitors can also learn about London Bay's distinctive design process, as well as its Building Science and Green Building programs.

In addition, President Mark will be blogging on the site about a variety of subjects related to the custom home industry. The company will also provide tips on maintaining the high-end products found in custom homes, and will post timely and relevant information about the marketplace from credible third-party sources. REALTORS® will also find the site a source of helpful information. A private entrance provides them with the latest information about special programs and pricing incentives at London Bay.

The new site was designed and built in conjunction with Blue Tangerine Solutions based in Vero Beach, Florida.

London Bay Homes, winner of the 2008 America's Best Builder award, has been building luxury residences in Southwest Florida since 1990. Its home designs can be found in many of the area's most exclusive communities at prices ranging from \$800,000 to more than \$10 million.

More information: www.londonbay.com.

News issued by: London Bay Homes



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Original Story ID: (5472) :: 2009-11-1116-002

Original Keywords: luxury custom homes, luxury home southwest florida, new website, blogging, custom home designs, southwest florida communities, london bay homes, Blue Tangerine Solutions based in Vero Beach London Bay Homes