

ePly Online Event Registration Launches a Pick Your Own Price Campaign to Benefit the United Way

VANCOUVER, B.C., Nov. 23 (SEND2PRESS NEWSWIRE) – ePly Services Inc. (@ePly), an online event registration software company based in North Vancouver, B.C. is excited to announce they have launched a new holiday season campaign designed to assist the United Way in generating much needed donations.

This unique campaign, a first in the event registration industry, has captured the attention of many event planners, and allows current and new clients to decide on the price they want to pay, per registrant, to use ePly registration software. In addition, 10 percent of the proceeds will go to the United Way chapter of their choice.

“We wanted to come up with a fun way of generating funds for the United Way, so we decided to allow our clients to pick the price they want to pay as their per registrant fee,” Explains Jim Romanik, President at ePly Services Inc. “This past year has been difficult for many event planners and charities; by allowing our clients to pick their price with a portion going to the United Way they can feel good knowing they will be supporting their local community.”

“The United Way has many chapters across the U.S. and Canada. This makes the impact of our client’s generosity that much greater as they can contribute to their local chapter,” adds Jim. To learn more about how you can help your local United Way through this promotion visit www.eply.com/pick-your-price.

About ePly:

ePly has been providing online event registration software to their clients since 2001. ePly’s registration software was developed to assist event planners in their registration process for events, conferences, meetings, tradeshows etc. For more information on ePly’s online registration software, visit www.eply.com.

About the United Way:

United Way supports vulnerable people and works to prevent social problems. It’s a priority for United Way to provide hope and opportunity for children and seniors. United Way leads change in the Lower Mainland region by understanding social issues through research and dialogue; bringing together partners and coordinating action; influencing public attitudes, systems and policy; measuring community change and evaluating investments.

News issued by: ePly Services Inc.



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Send2Press Newswire

Original Image: https://www.send2press.com/wire/images/09-1112-ePLY_72dpi.jpg

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Original Story ID: (5495) :: 2009-11-1123-002

Original Keywords: ePly Services Inc, Jim Romanik, event planners, online event registration software company based in North Vancouver, SaaS ePly Services Inc.