

James Allen to Reveal Unprecedented Imagery This Holiday Season

NEW YORK, N.Y., Nov. 24 (SEND2PRESS NEWSWIRE) – For over a decade, JamesAllen.com has prided itself as a pioneer in cutting edge, user-friendly technological innovation. Continuing in that rich tradition, the company is pleased to announce this holiday season that JamesAllen.com is making it easier than ever to find the perfect diamond engagement ring. New 3D developments will provide consumers with the ultimate visual experience – all [James Allen engagement rings](#) will “come to life” in a remarkable and dazzling way.

This state-of-the-art technology will bridge the gap between in-person and online shopping, by providing a near-tangible presentation.

“We’ve also been making intuitive improvements to our user interface that will assist in each customer’s unique search,” says James Schultz, President and founder of JamesAllen.com. Now every James Allen shopper will be appropriately directed to pages on the site best suited for his or her needs.

To avoid traffic jams, long lines, and limited product selections, consumers are increasingly turning to the internet for their shopping needs. It is an ideal way to get James Allen engagement rings, loose diamonds, diamond jewelry, and [wedding rings](#) at better prices.

“Shopping for diamonds online is actually becoming the standard. Why pay more and settle for lesser quality diamond rings when you can enjoy the discount, quality, convenience and 30 day return money back guarantee of online shopping at James Allen? Thanks to the exclusive new innovations on our site, finding the perfect diamond engagement ring is going to be a breeze,” says Schultz.

“We understand that buying engagement rings can be a confusing process. That’s why we’re constantly working to make it easier. These exciting changes at JamesAllen.com are going to provide all the benefits of in-store shopping from the comfort of your home.”

He adds: “This holiday season, find exactly what you’re looking for on JamesAllen.com – you won’t believe your eyes!”

For details, please see www.JamesAllen.com.

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