

Designer Allie Yoko Launches Athletic Apparel Company – White Iguana Apparel

CHICAGO, Ill., Jan. 18 (SEND2PRESS NEWSWIRE) – Designer Allie Yoko has combined her Black Orchid Fashion line into a new athletic apparel company known as [White Iguana Apparel](#) (wiapparel). Allie has created this apparel with 94 percent viscose from organic microfiber bamboo fabric that was woven in the USA and produced by garment manufacturers in the USA.

Mission Statement: Develop athletic apparel that provides superior comfort by utilizing sustainable organic bamboo and environmentally friendly business practices.

Media Bio: Designer Allie Yoko founded White Iguana Apparel Company (wiapparel) with the simple idea of adapting the comfort, skin care, and environmental benefits of bamboo fabric for women and men's athletic apparel. Now, just a few short years later, we are designing and selling our own line consisting of men's leggings, women's leggings, hoodies, men's athletic shirts, and [women's athletic shirts](#). These products allow you to protect your sensitive skin from the uncomfortable and chemically treated athletic apparel sold by other brands.

White Iguana Apparel researched various materials before choosing the fabric best suited for soft and [comfortable athletic apparel](#) that is hypoallergenic, moisture wicking, and naturally anti-microbial. In using microfiber bamboo fabric, more money is spent on our fabric so you can benefit from the unique features it provides.

White Iguana Apparel's comfortable performance athletic apparel line (www.wiapparel.com/store/) also protects you from both the heat and the cold. This means there is no need to buy separate products when it's hot in the summer or cold in the winter. Our White Iguana Apparel will help keep you comfortable in all climates.

Also, to combat the trend of exporting jobs overseas, our athletic apparel is 100 percent made in the USA. White Iguana Apparel leggings, hoodies, and athletic shirts are made with certified bamboo yarn that is made into fabric in the USA and the products are produced in California.

As our story continues we will explain the many benefits of bamboo fabric and the additional measures we have undertaken to do our part in preventing the destruction of the ecosystem in which we live.

Please try our comfortable athletic apparel today and receive a \$5 discount by entering coupon code WIAMR upon checkout.

More information: www.wiapparel.com.

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