

Conference Features an ‘Unhappy’ Hour – Lagging Pay and Educational Opportunities Are Key Issues for Women in the Marketplace

MINNEAPOLIS, Minn., Feb. 24 (SEND2PRESS NEWSWIRE) – The “New Beginnings” conference, hosted by the Minnesota Business Women, will be held on April 30, 2010 at the Crowne Plaza North in Brooklyn Center, MN. This conference will offer opportunities to learn, to network, to market products and businesses. The evening will feature an “Unhappy” Hour sponsored by “Rich Chicks: Financial Freedom for Women” at which attendees will learn to embrace prosperity. “Unhappy” Hour will also feature a discussion of current rates of pay for women in the marketplace, which remain below those of their male counterparts. There will also be a dinner and keynote presentation by Dr. Verna Price.

The “New Beginnings” conference is the first conference hosted by the newly restructured MBW, formerly operating as the Minnesota Federation of Business and Professional Women’s Clubs, Inc. The day offers a full range of workshops in addition to a business expo featuring Minnesota businesses. Workshops will be offered in four different tracks for advocacy, business and professional development, empowerment and inspiration. The event is open to the public.

Minnesota Business Women was organized in 1919 in the state of Minnesota as the Federation of Minnesota Business and Professional Women’s Clubs, Inc. MBW is a 501(c)6, tax exempt, non-profit, professional association guided by dedicated volunteers. MBW currently has 10 local organizations serving 250 members. These members benefit from networking, support and professional and personal development opportunities.

MBW’s mission is: working women working together to provide personal empowerment, professional development and political awareness for the women of Minnesota. Our president recognizes the unique needs of women in the workplace.

“It is important to stop using the glass ceiling and low rates of pay as an excuse and start taking action toward a strong financial future. That’s what empowerment is all about and that’s what this conference is all about,” said Patty Tanji, President MBW, 2009-2010.

For information on the “New Beginnings” conference or the Minnesota Business Women’s organization, please visit the Website at www.mnbusinesswomen.org.

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