What Doctors May Not Tell Lung Cancer Patients: New Treatment Guide Offers Hope, Empowerment!

HOLLYWOOD, Calif., Feb. 25 (SEND2PRESS NEWSWIRE) — Lange Productions announces today that "Be a Survivor — Lung Cancer Treatment Guide" (ISBN: 978-0-9819489-1-1) is the first book to offer a new approach to this frightening disease. It empowers patients to seek a cure, rather than accept defeat; to approach their diagnosis with hope, and shows them how to seek out effective treatments.

"Today lung cancer is not the automatic death sentence it once was," says the author, Dr. Vladimir Lange. "New treatments, new drugs, and earlier diagnosis make survival much more likely than it was just a few years ago."

Lung cancer patients often struggle under the stigma that their disease was self-inflicted. Their physicians sometimes approach them with less optimism, citing the poor overall survival rates. Simply put, as a group, lung cancer patients are under-informed, and under-encouraged.

"The doctor told me I had eight months to live," remembers Ed, a lung cancer survivor. "That was eleven years ago."

Covering the entire experience from diagnosis to recovery, Be a Survivor — Lung Cancer Treatment Guide features clear explanations, outstanding graphics, and candid testimonials by those who "have been there before." But what makes the book truly unique is the positive, upbeat, encouraging tone that seeks to motivate and empower both the patients, and their families.

"It's certainly one of the best lung cancer patient guides I've seen in my 13 years of working with lung cancer patients," says Win Boerckel, the Lung Cancer Program Coordinator at CancerCare.

In the tradition of other widely acclaimed "Be a Survivor" books on breast and colorectal cancers, the new Lung Cancer Treatment Guide will fill the void that exists in educational materials on this common and challenging disease.

Vladimir Lange, M.D., a graduate of Harvard Medical School, is the creator and author of hundreds of DVD's and books that are used to educate millions of patients and physicians worldwide. His programs have been translated into a dozen languages, and are on the "recommended" lists of major patient advocacy groups.

Lange Productions, the publisher of the book, is based in Hollywood, California, and has been the leading provider of medical media for over 20 years. For more information, please visit the website at www.langeproductions.com.

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