

Business Telecommunications Spending Will Hit \$146 Billion in 2010, Says Insight Research Corp.

BOONTON, N.J., March 2 (SEND2PRESS NEWSWIRE) – Despite slowdowns and spending cuts in many industries, overall spending by all U.S. businesses on wired and cellular calling is forecasted to exhibit modest growth over the next five years, says a new market research report from [Insight Research](#). The study predicts that cellular calling will account for nearly 44 percent of the U.S. corporate phone bill for telecommunication services in 2010, and is the only enterprise market segment showing substantial growth.

Insight's newly released market analysis report, "Telecom Services in Vertical Markets, 2009-2014" reveals that wireless service revenues are expected to grow at a compounded rate of nearly 18.4 percent annually from 2009 to 2014, while growth in wired services remains essentially flat. The biggest spenders on cellular services will come from four market segments: construction; financial, insurance, and real estate; professional business services; and transportation.

The study analyzes 14 vertical industries categorized by the NAICS, and focuses on corporate spending for wireline and wireless telecommunications services in each of the 14 industries.

"The year 2009 was all about cut backs and retrenchment in every industry sector we examined," says Robert Rosenberg, President of Insight.

"However, it is continued demand for wireless services that will keep the telecom industry in the black over the next five years-and that demand is going to be uneven across the various business sectors," Rosenberg concludes.

An excerpt of this market research report, table of contents, and ordering information are available online: www.insight-corp.com/reports/vert09.asp.

This 115-page report is available immediately for \$3,995 (hard copy). Electronic (PDF) reports can be ordered online.

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