

Parenting and Human Development Expert Launches Web Site for Expectant Parents

GRANVILLE, Ohio, March 15 (SEND2PRESS NEWSWIRE) – In response to a growing demand for high-end, comfortable nursing products; fashionable, organic and healthy baby products; and helpful parenting tips and resources, this week, Buddy Boutique announced the launch of its new Web site: BuddyBoutique.com.

Initially, this e-commerce site was designed to spotlight the Buddy Boutique nursing cover-up, an innovative and versatile breastfeeding cover-up that provides nursing privacy and comfort for mom and baby. Created by nursing and lactation experts, this nursing cover-up also doubles as a toddler bib.

“Once we developed this product,” says Dr. Robert Rodriguez, founder of Buddy Boutique, “we realized that there was an additional need for other products and resources to complement this one.”

Currently, in addition to the [nursing cover-up](#), Buddy Boutique also offers: blankets, berets, bonnets, bottle covers, blanket bows, pillows and many helpful resources about pregnancy, childbirth, and parenting, including a book, “What’s Your Pregnant Man Thinking?” (ISBN-13: 978-1418491093).

“Our mission is to bring peace of mind to parents and this begins with their child’s health. Each Buddy Boutique product is created with this in mind,” explains Dr. Rodriguez.

About the Founder:

Since 1979, Dr. Robert Rodriguez has studied the behavior of first-time parents. He has published and lectured extensively and provides hundreds of expectant and new parents with ways to have happy and enduring families. He has made guest appearances on numerous television and radio programs and his columns on pregnancy and parenting have appeared in many leading magazines, newspapers and newsletters. It was his extensive research and focus groups that led him to realize an empty niche in the market – quality [breastfeeding products](#) and other baby and toddler accessories designed with mother and child in mind.

Buddy Boutique is the direct result of thousands of observations, product trials, interviews, market tests, and the best source of advice for baby items – mothers.

For more information, visit: www.BuddyBoutique.com.

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