

Largest Class to Date Graduates from Pathbuilders' Percepta Program

Seventy-two women from 25 companies completed Pathbuilders' 2009-10 Percepta professional development and mentoring program for high-performing, junior-executive level women.

ATLANTA, Ga., March 16 (SEND2PRESS NEWSWIRE) – Seventy-two women graduated on March 2 from Pathbuilders' 2009-10 PerceptaSM class. **Percepta** is a six-month program that prepares women for leadership positions in their companies by providing group mentoring and educational seminars combined with program-wide network building. Junior-executive high-potential women were paired with executive-level mentors who helped guide their development and position them to have greater impact on their companies. The graduation and a half-day educational seminar on "Understanding Corporate Culture" took place at 103 West in Atlanta.

An award for Outstanding Mentee Group of the Year was presented to Azeema Ameerally, Kimberly-Clark Corporation; Kamisha Brown, The Federal Reserve Bank of Atlanta; and Polina Zlatev, RockTenn Company.

"My mentees were committed to their own personal development as well as that of the other members of the group," said the group's mentor, Erin Govednik, Cox Communications. "Their transparency, willingness to share, and ability to remain open to new perspectives helped this group realize all the benefits that the program had to offer."

Women who graduate from Percepta are ready to take on additional challenges and manage more significant key initiatives, projects and teams. Percepta focuses on increasing awareness – both personal and organizational – and improving decision-making skills with the goal of helping women better lead their companies and position themselves for success.

An award for Outstanding Mentor of the Year was given to LeighAnn Costley, UHY Advisors, Inc.

"LeighAnn's passion for our professional development helped each of us better navigate our career paths more effectively," said Holly Godfrey, IT supervisor for Southern Company. Godfrey was part of the mentee group that nominated Costley, which included Marsha Forthofer of Kimberly-Clark Corporation and Kelly Gross of Coca-Cola Enterprises Inc.

Percepta is designed for professional women in the second of four career stages identified by Pathbuilders:

- InsigniaSM: entry-level women, up to two years into their careers learning how businesses work.
- PerceptaSM: junior-executive women learning to manage people and projects.
- Achieva[®]: mid-level, high-potential women, navigating corporate politics and developing senior executive presence.
- Inspiria[®]: senior-level women leading and setting vision for their

organizations.

Graduates of the Percepta program were sponsored by the following organizations:

Assurant Solutions
Carestream Health
Cbeyond
Ceridian Corporation
Coca-Cola Enterprises, Inc.
Coca-Cola Supply
Federal Reserve Bank of Atlanta
Gas-South LLC
Heatcraft Refrigeration Products
Holder Construction
InterContinental Hotels Group
Jabian Consulting
Junior Achievement of Georgia
Kimberly-Clark Corporation
KPMG LLP
McKesson Corporation
Metro Atlanta Chamber of Commerce
Ricoh Americas Corporation
Rock-Tenn Company
Sciele Pharma, Inc.
Solvay Pharmaceuticals, Inc.
Southern Company
SouthStar Energy Services
Verizon Wireless
Zep Inc.

About Pathbuilders Inc.:

Pathbuilders (www.pathbuilders.com) partners with Fortune-ranked organizations and government agencies to develop high-performing individuals through mentoring, executive development programs and consulting. Through highly-customized talent management offerings, Pathbuilders accelerates the career growth of individuals and directly contributes to bottom line success of client organizations. Pathbuilders was founded in 1995 with a unique focus on developing the potential of high-performing women and creating gender-diverse organizations.

Today, Pathbuilders leverages the corporate experience of its leadership team to develop impactful developmental experiences for high-potential men and women in forward thinking organizations. Pathbuilders has worked with more than 3,000 professionals from more than 300 client organizations, including Fortune 500 companies, college and universities, and government agencies.

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News issued by: Pathbuilders Inc.



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Original Image: https://www.send2press.com/wire/images/10-0316-pathbuilders_72dpi.jpg

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Original Story ID: (5772) :: 2010-03-0316-004

Original Keywords: Pathbuilders Inc, human resources, mentoring, talent management, professional development, organizational leadership, Atlanta Georgia news, Percepta, Achieva, Insignia, Inspiria Pathbuilders Inc. Atlanta Georgia

Alternate Headline: Pathbuilders Percepta Program has largest graduation class

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