Mortgage Lending Automation and System of Record Provider Del Mar DataTrac Exhibits Electronic Document Management at ICBA

SAN DIEGO, Calif., March 18 (SEND2PRESS NEWSWIRE) — Del Mar DataTrac®, Inc. (DMD), the leading provider of affordable mortgage lending automation solutions, and an industry pioneer in business intelligence, document imaging and management, and loan process workflow tools, will exhibit and demonstrate its "zero defect" mortgage lending workflow automation platform and electronic document management system, DataTrac, at the 2010 ICBA National Convention in Orlando, Florida this week. DMD will occupy space #253 at the ICBA Techworld.

"The future of mortgage lending is shifting to community banks whose quality standards are in line with the needs of the entire industry," said DMD president Rob Katz. "We have always enjoyed great relationships with community bank mortgage lenders, especially with secondary operations executives who appreciate the interdependence of technology with solid capital markets strategies."

"Community bank mortgage lenders understand the gravity and significance of maintaining a system of record that allows for monitoring, measuring and interceding in their loan pipeline to ensure the highest quality lending practices," he said. "We've also found community bank lenders understand the valuable return on investment impact recognized through the adoption of paperless lending."

According to Katz, community banks understand the impact on customer service, workflow efficiency, compliance management, and overall profitability by leveraging an electronic document management system stretching from borrower application and initial disclosures all the way through closing.

DMD's DataTrac Suite provides mortgage lending community banks with an automated workflow environment and creates a single database of record, which supports regulatory compliance protocols, gives secondary executives the tools necessary to meet investor demands, and enables "zero-defect lending." Its capabilities are enhanced when coupled with an electronic document management system customized to create documents according to investor preference, making it the de facto workflow automation solution for the industry's small- to mid-sized mortgage lenders.

About Del Mar DataTrac:
Founded in 1991, Del Mar DataTrac (DMD) is the leading provider of affordable loan automation solutions for mortgage lenders, banks, and credit unions. DMD offers a scalable workflow platform that enables lending best practices by leveraging DataTrac as the back-office hub along with a sophisticated point-

of-sale system, a Web-based originator portal and commission engine, and a management dashboard — all in a paperless environment.

The DataTrac Suite is designed by mortgage lenders for mortgage lenders who strive to deliver extraordinary customer service, increase production and profitability, reduce risk, and streamline overall efficiency. For more information, visit www.dmdinc.com.

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