

Mortgage Lending Best Practices Spotlighted at Del Mar DataTrac 2010 Client Conference

Compliance, data integrity, investor delivery and commissions to be topics of lender training.

SAN DIEGO, Calif., April 7 (SEND2PRESS NEWSWIRE) – Del Mar DataTrac®, Inc. (DMD), the leading provider of affordable mortgage lending automation solutions, and an industry pioneer in business intelligence, document imaging and management, and loan process workflow tools, is holding its annual [DataTrac Client Conference](#) on June 10 – 11 at ARIA Resort & Casino, one of Las Vegas' newest and most exciting resorts.

DMD clients include users of its flagship mortgage lending automation solution, DataTrac, which introduced the mortgage industry to its first affordable rules-based workflow, business intelligence and centralized database tool more than 19 years ago. The DataTrac Suite includes a paperless lending system (DataTrac EDM), a point-of-sale tool (DataTrac Originator), a Web-based business portal for originators (DataTrac Web), a commission workflow and compensation testing platform (DataTrac Commissions), and a business management dashboard (DataTrac Dashboard). Its annual two-day conference includes seminars demonstrating best practices in leveraging automation to solve mortgage lenders business challenges.

DMD's 2010 annual client conference will include concentrated training in:

- * maintaining compliance;
- * ensuring data integrity;
- * streamlining investor delivery;
- * managing the bottom-line; and
- * controlling commissions.

"As DMD approaches the 20th anniversary of its launch, we remain focused on the success of our clients, who have staked their future in mortgage lending on the functionality of our product suite," said DMD president Rob Katz. "Against the backdrop of a massive industry adjustment to quality, compliance and regulations, this is an ideal opportunity for mortgage lenders of every size to exchange best practice ideas. Lenders want to grow their business in this down market, and sharing ideas with each other provides a great forum in which to learn."

Key partners to DMD that will play a part in educating attendees include Capital Markets Cooperative (secondary markets experts), ComplianceEase (regulatory compliance experts), DocuPrep (electronic signature specialists), Loan-Score (automated underwriting experts), LoanSifter (product eligibility and pricing experts) and QuestSoft (HMDA and compliance experts).

"We are pleased that, through the support and participation of its partners,

DMD is able to provide two-days of intensive interactive training at a fraction of the cost of visiting clients on-site, at a time when education is critical,” said DMD vice president for client services Sue Sroka. “The added element of collaborating and interacting with other DataTrac mortgage lenders from across the county brings considerable added value to the client conference environment.”

About Del Mar DataTrac:

Founded in 1991, Del Mar DataTrac (DMD) is the leading provider of affordable loan automation solutions for mortgage lenders, banks, and credit unions. DMD offers a scalable workflow platform that enables lending best practices by leveraging DataTrac as the back-office hub along with a sophisticated point-of-sale system, a Web-based originator portal and commission engine, and a management dashboard – all in a paperless environment.

The DataTrac Suite is designed by mortgage lenders for mortgage lenders who strive to deliver extraordinary customer service, increase production and profitability, reduce risk, and streamline overall efficiency. For more information, visit www.dmdinc.com.

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Spotlighted

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