

Sher Institute Donating Free IVF Treatments at Upcoming Seminars – Mother’s Day Donations Part of ‘Giving Back’ Program

Mother’s Day Donations Part of the Sher Institute “Giving Back” Program.

LAS VEGAS, Nev., April 20 (SEND2PRESS NEWSWIRE) – Sher Institute for Reproductive Medicine (SIRM) is donating free In-Vitro Fertilization (IVF) treatments at upcoming fertility education seminars on May 11 and 12, in celebration of Mother’s Day on May 9.

The donated treatment cycles are part of the [Sher Institute “Giving Back” Program](#). The Giving Back Program includes these initiatives and many more:

- Donation of two IVF cycles at Las Vegas seminars – An IVF cycle costs on average around \$10,000.
- Donation of IVF cycles to four attendees at educational seminars in Dallas and New Jersey in March, 2010.
- Offering discounted egg freezing for cancer patients through Fertile Hope’s “Sharing Hope” program.
- Hosting free, infertility seminars at SIRM locations throughout the country.

“Given the economic challenges many families are facing, my colleagues and I are struck by the number of patients who come to see us seeking treatment only to learn that the cost is beyond their reach,” SIRM Founder and Executive Medical Director Geoffrey Sher, M.D. said.

Las Vegas continue to bear the brunt of the national economic downturn. The major industries have yet to rebound and the unemployment rate is the second highest in the nation.

“We live and work here and we see first hand how many patients need treatment but can’t afford it, especially now,” said SIRM Las Vegas Medical Director Jeffrey Fisch, M.D. “We want to offer our resources and expertise to help our community.”

Helping patients gain access to treatment has long been a driving philosophy of the Sher Institute. During the last three decades, Dr. Sher and the Sher Institute have donated hundreds of free treatments to patients and couples from all over the country.

About the Sher Institute for Reproductive Medicine® (SIRM®):

The Sher Institute for Reproductive Medicine is a national network of fertility clinics specializing in cutting-edge technology, personalized treatment and compassionate care. SIRM Founder [Dr. Geoffrey Sher](#) established the first private In Vitro Fertilization (IVF) program in the United States.

Dr. Sher and his colleagues have been influential in the development of dozens of important [breakthroughs](#) in the field of reproductive care.

More information about the Sher Institute for Reproductive Medicine:
www.haveababy.com.

News issued by: Sher Institute for Reproductive Medicine



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Original Story ID: (5871) :: 2010-04-0420-004

Original Keywords: Sher Institute for Reproductive Medicine, SIRM, free In-Vitro Fertilization, IVF treatments, fertility education seminars, Jeffrey Fisch MD, Fertile Hope Sharing Hope program, infertility, in vitro fertilization, ivf, fertility clinic, free ivf, geoffrey sher, jeffrey fisch, fertility seminars, las vegas Sher Institute for Reproductive Medicine Las Vegas Nevada LAS VEGAS, Nev.

Alternate Headline: Mother's Day 2010 Donations Part of the Sher Institute Giving Back Program

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