

# Community Bank Mortgage Lenders Select Del Mar DataTrac End-to-End Lending Automation Solutions

SAN DIEGO, Calif., April 22 (SEND2PRESS NEWSWIRE) – Del Mar DataTrac®, Inc. (DMD), the leading provider of [affordable end-to-end mortgage lending automation solutions](#), and an industry pioneer in business intelligence, document imaging and management, and loan process workflow tools, added two community bank mortgage lenders to its client roster in March, 2010.

## **The recently signed DMD clients include:**

- United Community Banks, Inc., the third-largest traditional bank holding company in Georgia, with assets of \$8 billion. Headquartered in Blairsville, GA, United Community Banks operates more than 100 banking offices located throughout north Georgia, metro Atlanta, coastal Georgia, western North Carolina and east Tennessee, and is licensed to lend in each state where it has offices. For additional information about United Community Banks, Inc., visit [www.ucbi.com](http://www.ucbi.com).

- Fidelity Bank, one of the largest community banks in metro Atlanta, provides banking services and credit related insurance products through 23 branches in Atlanta, Georgia, a branch in Jacksonville, Florida, and an insurance office in Atlanta, Georgia. SBA loans are provided through employees located throughout the Southeast. For additional information about Fidelity's products and services, please visit [www.fidelitysouthern.com](http://www.fidelitysouthern.com).

"We are excited to add two community banks of this caliber as clients," said DMD president Rob Katz. "DMD has a strong interest in working with community banks that offer their customers mortgages because we know from nearly 20 years' experience that our DataTrac Suite provides an [ideal platform](#) for their needs."

"Borrowers trust their local banks and want to be able to get their mortgages from them. Community banks require tools that allow them to fulfill their role and responsibility as regulated financial institutions, while enabling the efficiency and productivity needed to deliver superior customer service," he said. "That's why DataTrac [enjoys high regard among this mortgage lending segment](#)."

## **About Del Mar DataTrac:**

Founded in 1991, Del Mar DataTrac (DMD) is the leading provider of affordable loan automation solutions for mortgage lenders, banks, and credit unions. DMD offers a scalable end-to-end workflow platform that enables lending best practices by leveraging DataTrac as the back-office hub along with a sophisticated point-of-sale system, a Web-based originator portal and commission engine, and a management dashboard – all in a paperless environment.

The DataTrac Suite is designed by mortgage lenders for mortgage lenders who strive to deliver extraordinary customer service, increase production and profitability, reduce risk, and streamline overall efficiency. For more information, visit [www.dmdinc.com](http://www.dmdinc.com).

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