

[DMD Exhibits DataTrac End-to-End Mortgage Lending Automation at Texas MBA 94th Annual Conference](#)

SAN ANTONIO, Texas, May 14 (SEND2PRESS NEWSWIRE) – Del Mar DataTrac®, Inc. (DMD), the leading provider of affordable end-to-end [mortgage lending automation solutions](#), and an industry pioneer in business intelligence, document imaging and management, and loan process workflow tools, is an exhibitor at the May 16 – 18 Texas MBA's 94th Annual Conference in San Antonio (Booth # 26). DMD experts will demonstrate and discuss specific loan production improvements for mortgage bankers seeking growth in a slow market, even as they adapt to a rash of new regulations, investor compliance requirements and liquidity challenges.

The centerpiece of DMD's mortgage banker lending productivity solution is DataTrac, an industry-respected mortgage lending workflow automation and data management solution for almost two decades. DataTrac helps solve mortgage bankers' most compelling mortgage lending challenges by enabling 100% paperless lending (DataTrac EDM) and providing operations transparency via a mortgage lending pipeline metrics dashboard (DataTrac Dashboard).

DMD originator productivity tools include an easy-to-use, borrower-centric originator point-of-sale (POS) tool (DataTrac Originator), an "always on" originator portal for brokers and loan officers (DataTrac Web), and a commissions calculation and management system (DataTrac Commissions). The DataTrac end-to-end platform integrates with leading loan origination software (LOS), pricing and underwriting systems, and doc prep providers preferred by mortgage bankers.

"Texas mortgage bankers are resilient entrepreneurs, and they know it is possible to grow even in a down market with the right attitude and the right tools," said DMD president Rob Katz. "DataTrac is the right tool, and we are eager to meet mortgage bankers with the right attitude in San Antonio."

About Del Mar DataTrac:

Founded in 1991, Del Mar DataTrac (DMD) is the leading provider of affordable loan automation solutions for mortgage lenders, banks, and credit unions. DMD offers a scalable end-to-end workflow platform that enables lending best practices by leveraging DataTrac as the back-office hub along with a sophisticated point-of-sale system, a Web-based originator portal and commission engine, and a management dashboard – all in a paperless environment.

The DataTrac Suite is designed by mortgage lenders for mortgage lenders who strive to deliver extraordinary customer service, increase production and profitability, reduce risk, and streamline overall efficiency. For more information, visit www.dmdinc.com.

News issued by: Del Mar DataTrac



Original Image: https://www.send2press.com/wire/images/10-0504-delmardatatr_72dpi.jpg

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Original Story ID: (5933) :: 2010-05-0514-002

Original Keywords: Del Mar DataTrac Inc, DMD, mortgage lending automation solutions, and an industry pioneer in business intelligence, document imaging and management, and loan process workflow tools, Texas Annual Conference, brokers and loan officers Del Mar DataTrac San Antonio Texas SAN ANTONIO, Texas

Alternate Headline: Texas MBA 94th Annual Conference: DMD Exhibits DataTrac End-to-End Mortgage Lending Automation

NEWS ARCHIVE NOTE: this archival news content, issued by the news source via Send2Press Newswire, was originally located in the Send2Press® 2004-2015 2.0 news platform and has been permanently converted/moved (and redirected) into our 3.0 platform. Also note the story "reads" counter (bottom of page) does not include any data prior to Oct. 30, 2016. This press release was originally published/issued: Fri, 14 May 2010 13:51:59 +0000