

Juan Manuel Santos Grows Extremely Quickly in Social Networks

In record time, the campaign's digital team achieved remarkable positioning in social networks.

BOGOTA, Colombia, May 17 (SEND2PRESS NEWSWIRE) – In only two weeks, the Santos Presidential campaign has managed to slingshot the candidate across social networks such as Facebook, Twitter, YouTube, hi5, Delicious and WordPress. Santos' Facebook fans were at 70,409 before the Web 2.0 campaign began, and now number 148,750 within 15 days.

The candidate's Twitter followers grew from 1,486 followers to 5,913 in the same time frame. Flickr currently boasts 10,879 visits and 318 uploaded photos, while YouTube has 67,874 visits, and Vimeo 4,364 plays, demonstrating the momentum of the Santos campaign.

The Internet Task Force is comprised of a young, multidisciplinary team, including video editors, Web designers, and experts in social benchmarking, SMS, online advertising, and database management.

These individuals represent the most talented Colombian citizens, and dedicate more than 20 hours a day to the Santos Presidential campaign.

The recent growth of the campaign has proved the Santos message, that all great accomplishments are achieved through teamwork. The campaign encourages supporters to keep using social media to help spread the message of the Santos Campaign across the country and thanks them for their dedication.

More information: www.santospresidente.com/.

Santos YouTube channel: www.youtube.com/JMSANTOSPRESIDENTE.

Follow Santos on Facebook: facebook.com/JMSantos.Presidente.

Press release RSS feed (in English): send2pressnewswire.com/topics/juan-manuel-santos/feed/.

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