

# Paula Franceschi is Mistress of Musical Cinematics

LOS ANGELES, Calif., June 8 (SEND2PRESS NEWSWIRE) – While most artists want you to think about their music, Paula Franceschi ([paulafranceschi.com](http://paulafranceschi.com)) wants you to think about images when playing her new EP, “Songs for Singles” (Valjean Music). “The songs are meant to make you see movies in your mind,” says Franceschi.

“These five new works are stand-alone songs that deal with aspects of relationships and which were created to be used in movies, commercials, TV shows, dance concerts, and film trailers,” Franceschi states.

Franceschi (which is pronounced “fran-CHESS-key”) worked for many years as creator of motion picture trailers (sometimes called “coming attractions” by the public), giving her a unique perspective on how music interacts with images in motion.

She oversaw the production of campaigns for such major motion pictures as “Schindler’s List” and “The Big Lebowski,” among many others. There is a strong tie-in between her trailer production work and her songs.

“I consider these five songs to be ‘mini-movies’ – they deliberately paint aural pictures,” Franceschi says. True to her business background, all five tracks are also available in instrumental versions.

## **About the “Songs for Singles”:**

“Throw It Away” makes you see a raucous South-of-the-Border party. “Ride” takes you to the High Sierra and beyond. “Rome” is like a fun Rick Steves travel episode. “Confrontation” is like “West Side Story” done by Quentin Tarantino. “Reality” is filled with hypnotic Hawaiian dreaminess.

“I not only want you to feel the emotion in each song, I aim to make you SEE things with my music,” Franceschi states with a positivism that is infectious.

The unique design of the EP, with a cover and a CD label that appear to be 45 rpm singles, directly ties-in with the theme. “It’s a concept EP,” Franceschi notes, “except the concept is that the songs are individuals, ‘singles,’ and each one is like a musical trailer.”

As for the wide variety of music styles on her EP, “I was inspired most by John Lennon,” she explains, “because he wrote in whatever musical form suited the message, even if it wasn’t cool at the moment.” With the flow of emotion and imagery in her songs, each moment of this music is definitely cool.

## **For More Information:**

You can visit Paula online at: [www.paulafranceschi.com](http://www.paulafranceschi.com) or on MySpace at: [www.myspace.com/thepaulafranceschiband](http://www.myspace.com/thepaulafranceschiband).

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News issued by: Paula Franceschi



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