

All Black Rolex Watches Revealed – First Video to Show Top-Secret Rolex PVD ‘Blackening’ Process Released

LOS ANGELES, Calif., June 21 (SEND2PRESS NEWSWIRE) – Time and Gems (www.TimeandGems.com), an independent Rolex retailer offering premium Rolex customizations, releases a video on their website that shows in detail the top-secret PVD (Physical Vapor Deposition) process that many fine Swiss watch manufacturers are using to coat stainless steel watches with an all-black highly scratch-resistant coating.

“After launching our [PVD Rolex watches](#) in December, we had a phenomenal response,” says Jason Smith, president of Time and Gems. “Our customers would often ask how we did it and whether the PVD coating was really better than stainless steel and equal in quality to the Rolex watches we were coating. The video really answers all their questions and more, showing our first-class attention to detail and why we’re the online leader in pre-owned Rolex.”

The PVD process not only transforms the look of stainless steel watches, but also surpasses stainless steel in terms of toughness. The PVD process occurs in a vacuum chamber, at Time and Gems’ multi-million dollar coating facility, interpenetrating the steel with a DLC (Diamond Like Carbon) coating and providing a chemical barrier on the watch that protects against the elements, reduces the effects of oxidation and increases the hardness rating by almost 20 times.

To put things in perspective 904L a.k.a. “[Rolex Steel](#)” has a rating of 490 Vickers (hardness rating) and sapphire crystal has a rating of 2,500 Vickers. The DLC coating applied through PVD has a hardness rating of up to 10,000 Vickers providing an ultra-hard, highly scratch-resistant coating that will not fade or peel.

The video can be found here:
timeandgems.com/Black-Rolex-DLC-Special-Edition-Watches.html.

About Time and Gems:

Time and Gems has been selling luxury watches, specifically Rolex, over the past 30 years and retailing to customers worldwide online for the past 9 years. They have over a thousand Rolex watches in stock, including new, used and vintage models making them the largest online retailer of Rolex watches in the USA. All watches are restored by Rolex-certified watchmakers to like-new condition and come with individual appraisals and a 1 year warranty.

They can be found online at their website www.timeandgems.com or at their store located in the heart of the Downtown, Los Angeles Jewelry District.

Time and Gems is an independent company not affiliated with any watch

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