

# Publishers Newswire Announces Q2-2010 'Books to Bookmark' List of Interesting New Books

LOS ANGELES, Calif., July 6 (SEND2PRESS NEWSWIRE) – For the second quarter of 2010, Publishers Newswire (PNW), an online resource established in 2004 for small publishers, as well as lesser known and first-time book authors, has today announced its latest semi-annual “Books to Bookmark” list. This is a round-up of 9 new and recent books which may have been missed due to not originating from major New York book publishing houses, or “big name” authors.

“Now that the book industry is starting to recover from the slow economy of the past 18 months, there has been a renewed blush of new books coming out,” said PNW editor Christopher Laird Simmons. “What is most clear this year is that book publishing is not going away, thankfully, as evidenced by very strong sales of class leading e-book readers like Amazon’s Kindle, the Apple iPad, and Barnes and Noble’s Nook. Print is still lively, but more and more people are ‘trying out’ the electronic publishing options – great news for all publishers.” Simmons has been a working journalist for over 25 years, and has written widely on the topic of publishing, marketing, and e-books.

The following list of 9 books in print are provided as “worth a look” for media and booksellers, as well as avid readers of new and unique literary content. To learn more about these and other books in detail, visit:  
<http://www.publishersnewswire.com> .

\* ‘The Dream’ by Joe Puckett Recounts Nostalgic Tale of Small Town Basketball Dreams

High school basketball took hold of one small town – Peerless, Montana – and author, Joe Puckett, recounts the story in “The Dream: The Story of the 1978 and 1979 Peerless Panthers” (ISBN: 978-0984549405; Aubade Publishing). The book details 1957-1980 when the State Class C Montana basketball tournament was played in Helena. It also outlines the passing of the District 1-C basketball conference – once the most powerful Class C basketball conference in Montana – which today no longer exists. Laced with humor, small-town intrigue and anecdotes, most readers will find something to identify with in “The Dream.” It reveals just how closely one small town’s identity and social life are connected to high school basketball. Includes 55 black and white photos that vividly bring the story to life.

\* ‘Make the Cougar Purr’ by Sonja Paris is an Erotic Journey of Rediscovery

Tired of romance novels that just portray young women with bodies to die for, novelist Sonja Paris tried a new approach in her first novel “Make The Cougar Purr” (ISBN: 978-1452824543; 494 pages; paperback; CreateSpace). This book is about betrayal, loss and sexual identification, and even though Paris put her

work into a fictional “skeleton” its “vital organs” are in part based on autobiographic reflection of her own very turbulent life (she’s the widow of Johnny and the Hurricanes saxophone legend Johnny Paris). “Cougar” depicts the life of Hannah, a middle-aged woman in a small Ohio town. Constantly betrayed by her husband, she drowns her sorrow in booze and spends his money freely, until he reveals to her that his last affair with a much younger woman is based on true love and not on pure lust. Driven by rage and desperate to find a new identity for herself, Hannah turns into a prancing cougar on the hunt and stumbles from one sexual escapade into another on her search for true love. Paris’ writing style combines all the five senses with raw sex and deep-felt emotions, described so vividly, as if watching a screenplay.

\* ‘The Words of the Founders’ by Paul Rosenberg Hopes the Resounding Ring of Truth will Inspire ‘Right Action’ that is the Spirit of America

In “The Words of the Founders” (ISBN 13: 978-0979987731; paperback; Ascoli Publishing and Vera Verba Publishing) Rosenberg has assembled 570 timely and poignant quotes from America’s founding fathers, the framers of the Constitution: George Washington, Samuel Adams, Thomas Jefferson, John Adams, James Madison, George Mason, Alexander Hamilton, Benjamin Franklin, and others. The book has little “editorializing,” believing that it’s time for Americans to directly take to heart the words of our Founders – even read how the Founders’ own ideas changed over the years. There are some amazing quotes and thoughts that were left out of our “civics” classes – that show how vehement the Founders were that our only chance of survival as a nation was a weak federalism and that all efforts of a strong government should be resisted at all costs. Rosenberg is also the author of the counter-culture classic “A Lodging of Wayfaring Men.”

\* ‘Surprising Silhouettes’ by Connie Tamaddon Brings Light and Shadow to Playful Children’s Book

In her new book, “Surprising Silhouettes” (ISBN: 978-0977801831; 48 pages; hardcover; Nautilus Press) photographer Connie Tamaddon uses the properties of light and shadow to create a clever read-out-loud guessing game that illustrates that not everything is as it first seems. Using unusual materials to fashion seemingly familiar shapes, Tamaddon creates an imaginative way to entertain – and enlighten – readers young and old, and provides a playful yet serious opportunity for parents and children (ages 4-8) to discuss the dangers of prejudging objects and people. Tamaddon has worked in photography and video production for more than ten years and is the founder of design, a children’s photography workshop. Her work has been displayed in galleries and schools, and has been published in various newspapers.

\* ‘One Black Woman’s Opinion’ by Valerie Stallworth Stephens Contains Motivational Writings to Inspire and Entertain

What started out as therapy, ended up as a compilation of motivational writings in “One Black Woman’s Opinion” (ISBN: 978-0578041209; 113 pages; paperback), by Valerie Stallworth Stephens. Written for all age groups, as well as men and women, “One Black Woman’s Opinion,” is designed to promote

the power of positive thinking. Its mission is to motivate and to nurture the spirit. Stallworth's co-workers provided her with topics ranging from forgiveness and dealing with pain to the power of the word. Before she knew it, she had a book. One of Stallworth's favorite pieces is titled, "It is not about waiting on the storm to pass, it is about learning to dance in the rain." This excerpt focuses on the unpredictability of life and the ability to embrace it no matter what.

\* 'The Artist's Guide to Success in the Music Business' by Producer Loren Weisman Reveals Modern Principals of Making it as a Musician

"The Artist's Guide to Success in the Music Business – The Best Moves for the Roughest Odds" (ISBN: 978-1935359333; 423 pages; paperback; Book Publishers Network) by author Loren Weisman is a detailed analysis of the subjects that all musicians should understand and apply in order to pursue a successful and sustainable career in music. Full of ideas and practical advice, this book provides comprehensive details on how to optimize success and achieve sustainability and self-empowerment in today's music business. From production and performance to marketing and career-building, this book instructs artists on how to take the hard-earned lessons of a fellow musician and put them to work in their own careers. Additionally, 25% of the book sales revenue goes each month to a different charity organization for their continued dedication to independent musicians and music education.

\* 'Papal Rogues' by Author Ron Wilk Draws the Reader into the Clandestine Underbelly of Corporate America, the U.S. Military and the Vatican

In a daring and controversial "what if" scenario, Ron Wilk creates a compelling and multi-layered thriller that leaves readers wondering just how far a nefarious few will go to recapture the reins of power and just how vulnerable the world can be when the secrets of cyberspace fall into the wrong hands. "Papal Rogues" (ISBN: 978-1936183029; 520 pages; paperback; Langdon Street Press – a division of Hillcrest Publishing Group, Inc.) is Wilk's first published novel; however, the author has previously released two highly successful Internet novels with nearly 1 million pages downloaded to date.

\* Taboos and History of Tattoo Culture Illustrated in 'Tattoo Stories' by Marvin Malzahn

Smart Imagination, a creative house and publisher with a focal point of serving humanitarian efforts, a debut book in the Tattoo Stories series benefiting Starlight Children's Foundation. The art of tattoos has intrigued many people in various cultures around the world. "Tattoo Stories" (ISBN: 978-0984241705; 113 pages; hardcover) not only addresses taboos plaguing the art form, but draws readers in for an intimate look at journeys, experiences and cultures, through spoken word paired with stunning photography by Marvin Malzahn. The foreword is written by Chester Bennington, front man for Linkin' Park and Dead By Sunrise.

\* 'Funds to the Rescue' by Susan Daffron

Author Susan Daffron's "Funds to the Rescue: 101 Fundraising Ideas for Humane and Animal Rescue Groups" (ISBN: 978-0974924595; 188 pages; paperback; Logical Expressions, Inc.) combines practical fundraising advice with real examples of fundraising activities that humane groups have used along with rankings of costs, planning time, and personnel required. Many books on fundraising don't offer specific and straightforward ideas for pet-oriented fundraisers, but "Funds" is written specifically for humane groups. Daffron is the founder of the National Association of Pet Rescue Professionals, an organization that offers tools and information to help rescue groups save more companion animal lives.

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