

Pragotrade LLC Announces New Company Name to Align With Top Selling Product Brand

Weston Products LLC Introduced to Market with Emphasis on Growing Successful Weston Product Line.

CLEVELAND, Ohio, July 8 (SEND2PRESS NEWSWIRE) – Pragotrade LLC, a leading supplier of [specialized food processing equipment](#), announced today that it has changed its name to Weston Products LLC. The new company name establishes a clearer association with the company's main product line brand.

Weston Products' CEO, Michael Caspar, stated "Changing the company name to Weston Products better aligns the company's identity to its key brand and will allow us to build stronger brand recognition in the marketplace. The Weston brand has been enjoying a great deal of success over the past 18 months and we want to stay focused on that growth."

Pragotrade was founded in 1997 as a sourcing company that provides specialized food service equipment to consumers through major retail chains. In 2003 the company launched the Weston brand to widen its presence in the retail market. The Company is an independently operated private company and was purchased in 2009 by brothers-in-law Jason Berry and Michael Caspar, both of Hudson, OH.

About Weston Products:

Weston Products – for specialty food processing products, Weston delivers the goods – quality, service and price. Specialty products made special: Weston brings the right stuff home for foodies, home gourmets, hunters and do-it-yourselfers, including kitchen products for processing, preparing and preserving. We also feature the exclusive Roma line of culinary products with a hint of Italian style.

Let quality Weston products fulfill your passion: For hunters who value processing their own wild game meat, or for home gardeners and home cooks who appreciate the value of good nutrition and taste of homemade, Weston products can help you take a healthy, "back to basics" approach to your meal planning and preparation. Our entire line of quality houseware and meat processing equipment deliver unique, highly specialized tools for every step in the home food chain: Process, Prepare and Preserve. Get the right equipment to turn your game, your harvest or your bulk purchases into good nutrition, good value and good eats.

Weston Products:

- * Meat Grinders & accessories
- * Meat Mixers / Sausage Stuffers
- * Tenderizers / Jerky Slicers
- * Scales

- * Food Slicers
- * Burger Presses
- * Food Dehydrators / Smokers
- * Pasta Machines
- * Juicers, Mills & Sauce Makers
- * Baking & Oven Mats
- * Vacuum Sealers and bags
- * Freezer Paper
- * Canning Supplies.

For more information, please visit www.westonproducts.com.

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