

# CMI Ranked Sixth Fastest-Growing Market Research Company by Inside Research, Publisher of the Honomichl Top 50

*The 18th annual Inside Research ranking is based on U.S. revenue growth from 2004 to 2009. CMI has grown by 124 percent since 2004; the industry average was 36.4 percent among firms ranked.*

ATLANTA, Ga., July 13 (SEND2PRESS NEWSWIRE) – CMI, a full-service marketing research company, has been ranked the sixth fastest growing market research firm in the U.S. The annual rankings are compiled by Inside Research, publishers of the Honomichl Top 50 List of U.S. Marketing Research Organizations. CMI's U.S. revenues grew by 124 percent between 2004 and 2009. CMI is one of only two companies in the top six spots that generated industry-leading growth without acquiring another company.

The 48 firms ranked on the fastest-growing list generated U.S. revenue of \$7.7 billion and an average growth rate of 36.4 percent over the five-year period.

"We are pleased to see CMI recognized as a pacesetter in our industry. Our growth in the last five years can be attributed to the expansion of our work with existing clients and the acquisition of new clients primarily in the insurance, pharmaceutical and financial services industries," said Chet Zalesky, president of CMI. "This ranking validates CMI's commitment to delivering relevant research that drives results for our clients."

## **About CMI:**

CMI is a full-service marketing research company that helps clients understand target customers in the context of their world – the choices they make and why – to prioritize resources and generate growth. Since 1989, CMI has delivered unique solutions to uncover opportunities, optimize marketing strategies, and improve performance for clients in consumer and B2B markets.

CMI's experienced team of market research consultants leverages a wide range of qualitative and quantitative methods and technologies to translate research into insights and insights into actions.

CMI serves primarily Fortune 1000 clients. The company is ranked on the Honomichl Top 50 list of the country's largest marketing research organizations, as well as the Inside Research top 10 fastest growing marketing research firms in the U.S. For more information about CMI, visit [www.cmiresearch.com](http://www.cmiresearch.com) .

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